

SUBSCRIPTIONS

One year.....\$2.00
Six months..... 1.25
Three months..... .75
Subscriptions payable
in advance. Expiration
dates printed on label.

SIERRA MADRE NEWS

NEWS WANTEDS
Each insertion per
line..... 10c
Three insertions
per line..... 20c
Minimum charge, 20c
Ads before 5 p. m.
Thursdays.

VOL. 19, NO. 28

PUBLISHED WEEKLY AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, APRIL 10, 1925

Sierra Madre's North Side Is Comparable With Any In Southern California

*No District Shows More Evidence of Good Taste
and Love of Home Than Does This
Beauty Spot*

Sierra Madre at one time used for its slogan, "At the Foot of Mt. Wilson." If this be true, which of course it is, then the north portion of the town might well be said to be located at about the instep of the famous mountain. In fact, so high are some portions of the north side that it might even be considered the ankle. And as that portion of the anatomy is often claimed by artists to be the best indication of a thoroughbred, it is not to be wondered at that the north side of Sierra Madre would give us some indication of what might be called, for want of a better term, the breeding of the town.

Any resident of Sierra Madre who has visited the northern part of Sierra Madre cannot help but feel a certain pride in it. And it is fairly safe to assert that there is no resident of Sierra Madre who would be ashamed to compare it with any of the finer residence districts wherever located in Southern California. With the exception of a very few districts where the houses are built for show or entertainment rather than to be utilized as homes, there is no uniformly finer district in the entire southwest.

Real Homes There

True, there is an absence of garishness and that style of architecture which seems to cry out, "See what a fine house I am!" There seems to be a shortage of those extra furbelows which proclaim to the world that here is the home of a rich (if not very discriminating) family, but for a district where the love of a home and family is combined with good taste and sufficient means to indulge it, Sierra Madre may defy any town to produce a superior district.

Of course, all the homes in Sierra Madre which would fit into the above description will not be found on the north side of Sierra Madre. There is scarcely a block in the city where the same condition does not exist, but it is perhaps more uniformly true of this section than of other parts of the city.

Community Character

It is claimed by students of community development that towns assume personality of character early in their life which future development and succeeding generations cannot destroy. That this is true seems to be proven by the type of development which is constantly taking place on the north side of Sierra Madre. The new houses, be they big or little, are uniformly luxurious but not one of them could be catalogued as pretentious. In fact, there seems to be in most cases a studied effort to eliminate this effect in so far as possible.

One of the older streets which comes under this heading is East

Alegria. There are so many beautiful homes on this street that it is impossible to pick any one of them out and point to it as typical of the district. The home of Mr. and Mrs. Carl Young at the corner of Alegria and Mountain Trail is the newest addition to this neighborhood and serves as an excellent illustration of the claim made in the above paragraph.

Church Adds Beauty

East Laurel, which has been recently improved, has some beautiful examples of this type of home. This street also is fortunate in having at its intersection with Baldwin avenue an architectural gem in the Church of the Ascension.

East Grandview also is keeping pace with the development in this section and several new houses of the best type have been added to the list on this street. Grandview is one of the three longest streets in

(Continued on Page 8)

MORE SERVICE

In Sierra Madre there is a large number of people who possess more than ordinary talents and who would be more to some profitable use for at least part of the time. There are people living in this town who can draw as fine a map, paint as fine a picture, create as beautiful a dress, cook as delicious a meal, sing as sweet a song or do anything else as well as one would be likely to get in done in Los Angeles or any other city.

The News believes that it is only fair that these people be allowed to make profitable use of their talents whenever they are in demand and that preference should be given them over out of town people. With this in view, the News is establishing a special service for the purpose of bringing these people in contact with those who need their services. Those who desire part time employment in any special line may come to the News office and register their name, address and line of work desired and those in need of service, whether it be some home made candy or a set of plans for a new home, may call the News and obtain information as to where their particular wants can be filled.

The News will not undertake to run an employment agency, but will furnish names and addresses so that employer and employee may be brought together.

Auxiliary and Legion Meet in Park House

The American Legion and the Auxiliary met in joint session at the Park house Wednesday night for the purpose of making arrangements for Decoration Day and discussing other business of interest to both organizations. A committee was appointed by Commander Arthur Evans to make the necessary Decoration Day plans so that the day will be fittingly observed in Sierra Madre.

After the business meeting a social hour was enjoyed at which time the crowd enjoyed a number of sets of old fashioned square dances to the accompaniment of a harmonica and a guitar. Refreshments of red beans and "beer" were served at close of the evening.

The Auxiliary met on Thursday night and transacted the routine business and discussed the coming poppy day. The local chapter will make poppies to be sold on that day.

C. W. Jones has been elected to the board of directors of the Norembega Country club of Monrovia.

Mr. and Mrs. W. M. Callahan of Sierra Madre Canyon returned Sunday from a visit of several days with relatives in San Francisco.

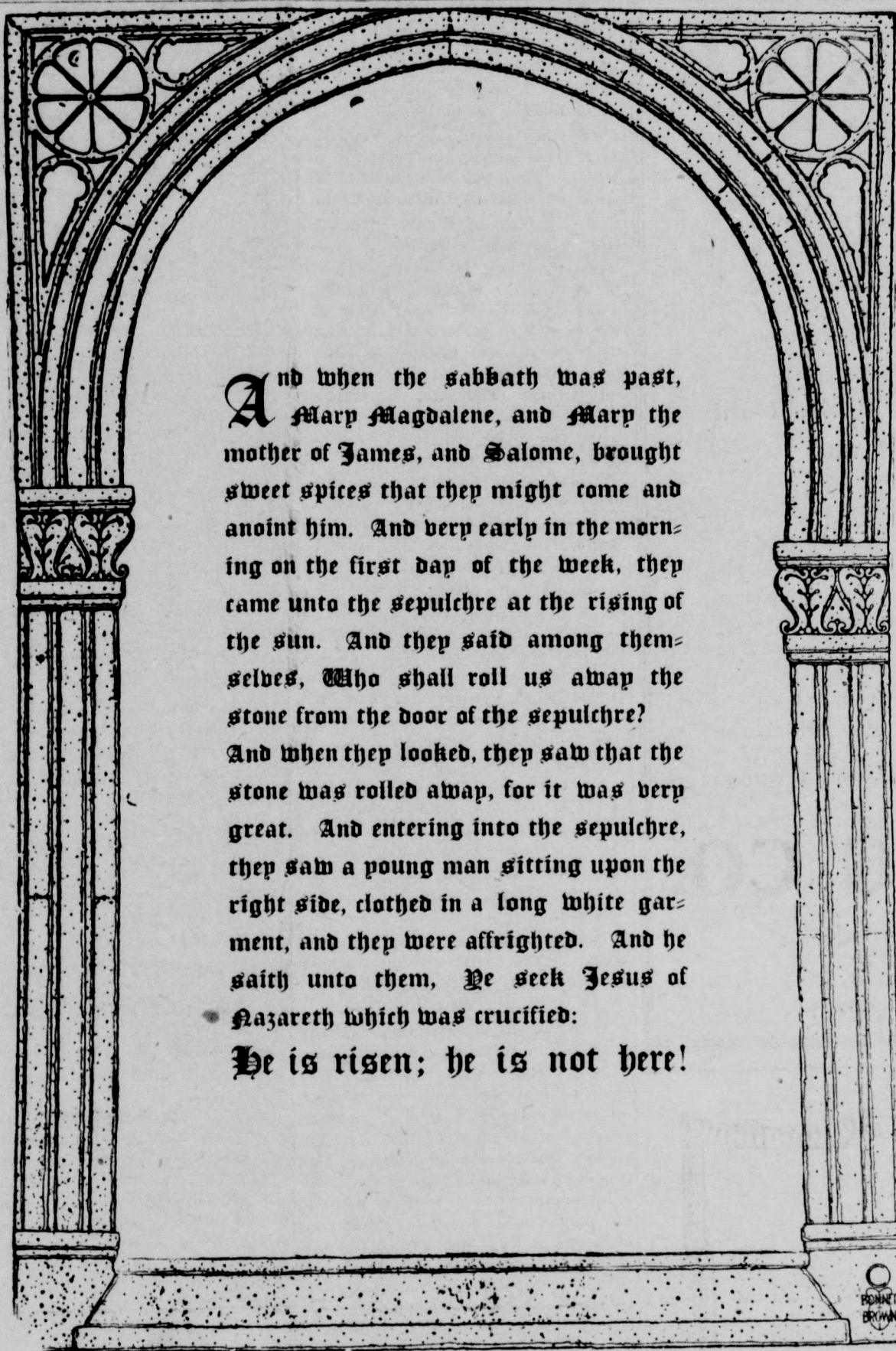
SIERRA MADRE HAS A HEAVY FALL OF RAIN

Nearly one-fourth of the season's rainfall fell during the last three days' rain, which fell Friday, Saturday and Sunday, according to Mrs. J. G. Blumer, who has kept a record of Sierra Madre rainfall for the last 35 years. The total rainfall for April 4, 5 and 6 was 3.26 inches. Of this amount, 2.10 fell on Friday, 1.12 fell on Saturday, and .04 inches fell on Sunday. This brings the total rainfall for the season up to 11.71 inches. The total for last year was 9.37 inches.

A much heavier rainfall was reported in the mountains to the north of Sierra Madre. At Hoegge's camp 5.32 inches was reported for Friday and 2.00 for Saturday, making a total fall of 7.32 for the two-day period.

Mr. and Mrs. Shtamer left today for Philadelphia, Pa., where they will spend the summer. They expect to return to their home in Sierra Madre next fall.

Mrs. Harold J. Adams of Ramona street entertained the Messrs. Hans and Herbert Seifert at dinner Thursday evening in honor of Miss Marie Jenkins.



And when the sabbath was past,
Mary Magdalene, and Mary the
mother of James, and Salome, brought
sweet spices that they might come and
anoint him. And very early in the morn-
ing on the first day of the week, they
came unto the sepulchre at the rising of
the sun. And they said among them-
selves, Who shall roll us away the
stone from the door of the sepulchre?
And when they looked, they saw that the
stone was rolled away, for it was very
great. And entering into the sepulchre,
they saw a young man sitting upon the
right side, clothed in a long white gar-
ment, and they were affrighted. And he
saith unto them, Be seek Jesus of
Nazareth which was crucified:
He is risen; he is not here!

Woman's Club Nominates Miss Ruth Klemme For Next Year's President

*Resolution Is Adopted Asking Board of
Supervisors to Condemn Right of Way
Across Hastings Ranch*

At the request of the board of directors, Mrs. J. Milton Steinberger and Mrs. George F. Ferris drafted a resolution requesting the Board of Supervisors to condemn the right of way on both sides of the Pacific Electric tracks for a public highway connecting west Central avenue, Sierra Madre, with Huntington drive and East Orange Grove avenue, Pasadena. This resolution was approved by the club.

It will be a pleasure to the members and friends of the club to know that Mrs. J. Glenwood Jones will prepare and direct a Greek pageant to be presented early in June. Mrs. Jones' name speaks success for this undertaking.

The Art section will meet with Mrs. F. D. R. Moore, 689 W. Central, Tuesday, April 14, at 2:30, for a review of Italian art. Miss Bush will speak on the structural lines in the paintings and sculpture of Michel Angelo. Mrs. J. Glenwood Jones will sketch her visit in Venice; and Mrs. Moore will tell of the life and work of Bernini.

Nominations for officers for the coming year were in order at the meeting Wednesday afternoon.

Officers Nominated

Mrs. John Osgood was appointed by the board of directors to act as chairman of the election board. Mrs. J. M. Campbell and Mrs. W. Gray were the two other members of the board elected by the club in assembly.

It is the great regret of the club that Mrs. Stork considered it necessary for the sake of her health to refuse to serve again as president. But she promised her help to those who may be elected as officers to serve next year, and her interest and help will be a great inspiration.

The following names were presented for election at the next club

meeting, April 22:

President, Miss Ruth Klemme; first vice president, Mrs. J. Glenwood Jones; second vice president, Mrs. Emil Sturmthal; recording secretary, Mrs. E. E. Bacon; corresponding secretary, Mrs. E. D. Burbank; treasurer, to be filled in by the election board; auditor, Miss Harriet Grant. Directors, Mrs. John Osgood, Mrs. W. Gray; Mrs. Agnes Tyree, Miss Eleanor Bayne.

Home Talent Program

The afternoon program was especially interesting and pleasing because most of it was provided by talent in our own club. Mrs. J. Milton Steinberger read with delightful interpretation six poems written by Mrs. S. C. Scantlebury. "Hollyhock Bonnets" is a favorite of Madame Osgood. "Hushaby River" is being set to music by Mr. Oscar A. Rasbach.

Then Mrs. Scantlebury told of her hobby, "dolls" dressed in the costumes of various nations and periods of history. Mrs. Scantlebury first became interested in the way infants were cared for, and so wrapped one doll in swaddling clothes, another as a papoose, another as an Eskimo baby. And from this grew the idea of dressing dolls representing different nations, and in this way interesting children of the primary departments in geography, that the children might realize a foreign country was more than just a spot of color on a map. The first set of fifteen dolls was used in schools in Massachusetts. They attracted the attention of educational departments all over the United States and in foreign countries. A second set of dolls was made and sent upon request to Buenos Aires. A third set was made for other Massachusetts schools. A fourth set

(Continued on Page 8)

Local Fete Was Success Say Workers

A complete report of the results of the Wistaria Fete has not been tabulated but from all indications the amount earned during the 1925 fete will far exceed that of any previous year and though there was no registry, there is no doubt that the total number of visitors exceeded the number of last year, which set the record up to that time.

The weather this year was, on the whole, much better than last year, although it rained on one of the Sundays, visitors came in almost as large numbers as if the sun had been shining. This was the only day during the fete which was counted a total loss and some of them which would ordinarily be counted as failures so far as the weather was concerned totaled almost as high in receipts as the ones which enjoyed the sunshine.

Harmony Supreme

Mrs. H. T. Fennel, general chairman of the fete, was accorded unusually fine support from every source. The force of workers from the Woman's club was fully organized and each lady had her own particular work to do, which was done in every case to the best of the ability of the workers and with friction of any sort a minus quantity.

The chamber of commerce committee, the members of which were Ray Grant, George Norris and Frank Gibson, had charge of the advertising, publicity and the transportation of the workers, and received the heartfelt thanks of the ladies, whom they helped in every way possible. The committee was assisted by a number of business men who furnished cars for the work of transporting workers and hauling supplies.

Fine Publicity

The fete was considered a big success from every standpoint by which a community enterprise is judged. The financial returns are sure to be satisfactory. The good will and co-operative spirit of those who took part was very gratifying to all and the advertising which the town gained as a result of the visitors and the publicity given out by the chamber of commerce has a value

Firemen and Trustees in Joint Meet

If the sentiments expressed at the meeting of the board of trustees last night by members of the Firemen's club, the volunteer fire department and the board is any indication of the situation, the Firemen's club difficulty will soon be settled to the satisfaction of a large majority of those concerned. The board definitely rejected all the proposals made by persons wishing to purchase the lot and submitted a tentative counter proposal which seemed to meet the approval of the members of the club who were present.

Trustee E. H. Porter made a motion which incorporated the counter proposition and provided that a committee of one be appointed by the board of trustees to prepare the necessary resolution and to work out the details of the situation with the members of the club. The motion provided that the club deed the Firemen's club property to the city for the consideration of \$2,000 and that the city obligate itself to provide quarters for the volunteer fire department and the Firemen's club. It also provided that the city should proceed to dispose of the property as soon as advisable and that the money received for the sale of the property should be applied to a city hall project.

Club Quarters

This proposition seemed to meet with the general approval of the majority of those present. It was adopted by the board of trustees with Trustee Earl Topping voting no. During the discussion it was pointed out that the city has a certain obligation to provide convenient quarters for the men who give their time to the fire department and it was admitted by all that if some provision was not made, the members of the department would one by one lose interest and it would be necessary for the city to provide for a paid crew. This, it was believed, would be much more expensive than any concessions which were proposed to the club or the fire department.

The Kersting offer and the Sadler offer were both definitely rejected by the trustees. The Kersting offering provided that a building would be erected and the basement leased free to the Firemen's club for a period of five years and that the fire equipment would be housed free for a period of seven years and a payment of \$4,000 in cash would be given for title to the property. The trustees were then asked to agree to rent quarters in the new building for five years at a rental of \$90 per month. This the trustees refused to do.

Alternative Offer

J. F. Sadler also submitted a proposition to the club offering to purchase the frontage along Central avenue to a depth of 65 feet for the sum of \$6,000, leaving the rear of the lot as a building site for the club.

The two propositions above were submitted to a meeting of the membership of the club Monday night and the Kersting offer was accepted by a vote of thirteen to ten. It was then necessary to have the trustees agree to lease the quarters for city hall purposes before the agreement could be executed.

Ivan Buie Passes Away This Morning

Ivan Buie, who has been seriously ill for several weeks, passed away this morning. Mr. Buie was the son of Mrs. Kitty Buie and was employed for several years at the Hartman Drug store. He is survived by a widow, Mrs. Jean Buie, his mother, Mrs. Kittie Buie, and a brother, Prentiss Buie, all of Sierra Madre. Funeral arrangements have not been made.

Miss Marguerite DeTemple spent Wednesday in Sierra Madre visiting her parents, Mr. and Mrs. M. A. DeTemple. Miss DeTemple will graduate from the Nurses' school at the Clara Barton hospital this spring.

which is hard to estimate.

As one citizen of Sierra Madre put it, "The reason why the Wistaria fete has attracted the imagination of the people of Southern California is hard to define but there is no doubt that it has done it and that people will continue to come year after year in increasing numbers to see the vine in bloom and Sierra Madre will have the advantage of keeping open house at a time when the town is at its best."

JEWELRY at HALF PRICE

No, friends, we are not going out of business and we have no creditors to worry us. But we are going to dispose of all the remainder of the jewelry stock we took over from L. C. Tucker—all good, new stock; some items show some effect of handling, but are in perfectly serviceable condition. At the prices you can't afford to miss them:

**Wrist Watch Special: White Gold,
6-Jewel, Imported, only
\$5.98**

Watches, \$20 values at..... \$10.00
Watches, \$10.00 values, at..... 5.00
Alarm Clocks, \$1.50 values, at..... .75
Silverware, broken lines including Community, Rogers 1847, and Tudor Plate, half price.
Pearl, Crystal and Novelty Beads, \$1 up
Wrist Bracelets, Ribbons and Straps, 50c to \$2.50
Leather Goods, Handbags, Card Cases, Purses, etc., at half price.

FRAIBERG CO. JEWELERS

Dr. Edward A. Fraiberg, Optometrist, at this store
Tuesday and Friday Evenings

COMPLETE SERVICE—

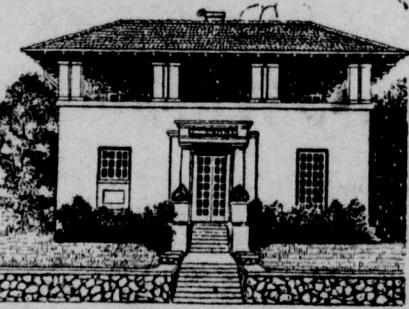
—Everything in the way of physical equipment as well as experience, training and personnel at the disposal of those who call upon us.

GRANT FUNERAL PARLORS

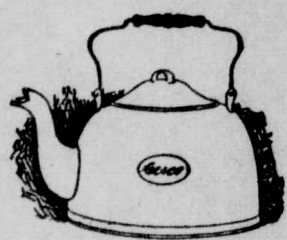
Licensed Embalmers

Central and
Hermosa Ave.

Phone Main 93
"Lady Assistant"



FOR SATURDAY ONLY



**No. 8 White Enamel
Tea Kettle
Special
98c**

EVERY SATURDAY we will feature a household special—the values will be such that thrifty housewives will be quick to take advantage of them. This Saturday's special is a 6½ quart "Cesco" triple-coated tea kettle.

Remember—One Day Only—Saturday

SIERRA MADRE HARDWARE CO.

Monte Vista Club and You

This article is directed to the many, many of our friends, and you may be one of them, who have come to California in search of health, particularly those of you who are sufferers from bronchial, pulmonary, or asthmatic complications.

To you, friends, Monte Vista Club is a true haven, for here we have the most unique and at the same time practical, institution of its kind.

Before building Monte Vista Club, the owner, Lester E. Purer, investigated many of the great institutions in Southern California, dedicated to doing good to the many who come within their gates. After looking through them he decided to build a place and run it along entirely different lines. The place was built and is now successfully operated. Now, with the proof at hand that the "Monte Vista Club Idea" is a success and with the hope of reaching many other needy friends we are resorting to advertising as a means of telling you our message, and enlarging our sphere.

First of all, Monte Vista Club is not a sanitarium, because we do not have any nurses or physicians of any kind on the premises, yet, and this should appeal to you instantly, any physician or practitioner may feel more than welcome to come and attend you at the "Club" and you will be entirely free to follow his orders.

We have no theories to expound, or any patented medicines to sell, and because we do not carry a medical staff our rate is about one-half the usual one, being only \$15 per week or \$50 per month, all expenses included.

Therefore physicians are quick to recognize the merit of what we have to offer, and are sending their patients to Monte Vista Club.

What we do offer is this: Namely a clean, comfortable, completely furnished cottage with running water, electric lights and gas, the best of meals prepared by a chef of 25 years experience, full use of the Club, including victrola, radio, library and congenial companionship of clean cut gentlemen, men who tolerate nothing but smiles and whose laughter may be heard at any time during the day ringing through the rooms of the "Club." Not the humdrum atmosphere of a sanitarium where everyone is discussing ailments with their nearest associate, where the strictest rules are required, and where one is made to feel an outcast, but a Real place where Real and Human People, can be found.

Now of course, there may be some of you who are saying that it sounds all right, but it doesn't work. Well, dear friend and reader, it DOES work, and we will gladly call for you and take you to the "Club" and let the men here, who have nothing to gain through so doing, tell you what THEY think of it. The latch string is out, so come and see for yourself for surely you are MOST welcome.

MONTE VISTA CLUB,
328 S. Pine St., Tujunga,
Phone Sunland 572. California.
"For a Rest, the Best in the West"

BLOW SIREN AT MIDNIGHT SAYS STOVALL

Editor The News:

Please allow me to commend the article of last week on the curfew. Being a friend of the kids, first, last and all the time, I am perfectly willing that the "curfew shall not ring tonight." As you state, there are many others who gladly will agree in this. Anyhow there is a vast difference between the curfew of our childhood's fancy, with its poetic tones, and this hideous-voiced siren, whose raucous notes would almost wake the dead. Such a screeching terror is perfectly all right for a fire alarm, but just why it should be turned loose every evening at 8:30 is a mystery to every sane person except the one who has the job of pushing the electric button.

Seriously, there is no valid reason why such an antiquated custom as tooting a horn at 8:30 should prevail. If we think it necessary to blow a siren for the kids to run for cover at half past eight, why not do it again at 12:30 as a warning blast for the older ones to be ceasing their hilarity. Here in our quiet, peaceful little city there really is no urgent need for either call. The only dependable curfew is the one definitely established and maintained by parents themselves. If boys and girls are allowed to run the streets after 8:30, or have no good reason for being at large, forty sirens all screeching at once would have little effect in driving them home.

DENNIS H. STOVALL.

TIMES WANTADS PAY

Around Our Town

Adolph Kettelborn suffered a severely strained ankle Monday when he fell from a scaffold on which he was working. Mr. Kettelborn is a tinner in the employ of the Sierra Madre Hardware company.

Frank L. Lovell and his sister, Mrs. D. W. Cardell of Coronado, motored to San Francisco last Tuesday to say good bye to Lieutenant D. W. Cardell, of the U. S. S. Part-ridge, who sails to Honolulu with the fleet April 15.

Dr. William A. Tate will leave Monday for Catalina Island, where he will spend a week at the Congressional ministers' retreat.

C. W. Camp of Hollywood was in Sierra Madre Tuesday transacting business. Mr. Camp was for many years a resident of Sierra Madre.

The Bridge club met last Thursday night at the home of Mrs. Victor Hill, 47 South Lima. The ladies present were Mrs. W. C. Shaw, Mrs. C. Hall Perry, Mrs. H. C. Lieben, Mrs. L. M. Anderson, Mrs. R. A. Rowland, Mrs. C. L. Drake and Mrs. Ralph Stover.

The main building of Roberts camp was seriously injured Sunday afternoon by the falling of a tree. A large portion of the roof was caved in and other damage done.

Social events are unusually scarce this week, due to the workers at the Wistaria fete taking a much needed rest.

SCHOOL BUS PROBLEM TO BE SETTLED

The Sierra Madre school board, representatives of the Parent-Teachers' association and representatives of other civic organizations met at the school building Wednesday morning for the purpose of determining a plan of procedure which will result in Sierra Madre pupils being put on the same transportation basis as the pupils from other outlying districts, who attend the Pasadena high schools. They will meet next Wednesday with representatives of the Pasadena schools for the purpose of working out some satisfactory policy.

Several problems present themselves in the minds of those in touch with the situation. One is the fact that the students of the Pasadena high schools are released from their school work at various hours of the afternoon and that it would be hard to find a time of leaving which would be convenient to any very large number of pupils. As it now stands, say some objectors to the present status, students are forced to wait for a considerable length of time at Lamanda Park Junction, which is neither at school nor at home, and which is a hardship on the pupils and undesirable from the standpoint of those in authority.

During a recent visit to Sierra Madre, Pasadena school officials announced their willingness to do anything which would be satisfactory to the Sierra Madre people and it was the sense of the meeting Wednesday that all that the local patrons of the school want is to be placed on the same basis as other districts so that it seems that the coming meeting will be one where the various phases of the problem will be discussed, rather than what might be termed a scrap.

Bethany Temple

Elwood P. Lyon, L.L.D., Minister

9:45 a. m., Bible School, Dr. F. H. Cram, superintendent. Classes for all ages.

11 a. m., worship and sermon, "From Cradle to Cross," one perfect life.

7:30 p. m., song service and sermon, "The Christ of Glory Our Refuge."

7:30 p. m., Tuesday, Bethany Hall, stereopticon study of Bible life and characters.

7:30 p. m., Wednesday, church meeting for testimony and prayer.

To Blue Gun Barrels

This is supposed to be one of the most practical methods of rebubing a gun barrel without heat. The barrel is first thoroughly cleaned. Then nitric acid, one part, diluted with 10 parts of water is applied until a blue film is produced on the surface. The gun barrel is then washed with warm water, dried and oiled with linseed oil.

Good for Evil

A barrister whose gold watch was stolen in a Berlin omnibus has advertised for it, offering a reward and promising to defend the thief for nothing whenever he is arrested. London Pitt Bits

The Foothill Tavern

Foothill Boulevard at Santa Anita Drive, Arcadia

CHICKEN DINNER

SALADS AND SANDWICHES—ALL HOME COOKING
Special attention given Parties and Banquets

Phone Reservations---
Arcadia 230

SIERRA MADRE SAVINGS BANK

COMMERCIAL

SAVINGS

Capital Paid Up - - \$40,000
Surplus - - - - \$18,000

YOUR HOME BANK
Owned and Controlled by
Sierra Madre Residents

OFFICERS

H. E. ALLEN, President
CHARLES S. KERSTING, Vice President
W. H. INGRAHAM, Cashier
M. F. SEELEY, Assistant Cashier

DIRECTORS

CHAS. S. KERSTING C. W. YERXA
F. H. HARTMAN H. E. ALLEN C. W. FORMAN

General Banking Business Transacted

4% Paid on Savings Accounts

Mortgages—Travelers' Checks

Escrows and Collections Handled

SENSIBLE ADVICE

"Send It to the Laundry"

Troy Service is Sensible Service
DRY CLEANING

Troy Laundry Service
ROY EDWARDS, AGENT

Red 42 Langley's Barber Shop 11 Kersting Court

Buy Your Spring Hat in Sierra Madre

AT THE

POLLYANA HAT SHOP

MRS. FANNIE LOVELESS

40 N. Baldwin

SWIFT'S ALWAYS

but
especially
for
EASTER



THE ONE PRIME ESSEN-
TIAL FOR THAT HAPPY
FEAST.

Our entire stock of meats and groceries are in the "Swift's
Premium" class—meaning none better

WELSHER'S

Groceries: Phone Main 6

Meats: Phone Main 97

CENTRAL and BALDWIN

Why The Rola Re-Creator

Is the Best Loud Speaker
Investment

Rola Excels in Every Requirement

Rola's sensitivity brings in stations inaudible in other instruments.

Rola's volume is always ample, greater than any other, eliminating over-loaded tubes and distortion.

Rola's tone-quality has truly never before been achieved.

The additional cost of the Rola Re-Creator is the wisest of investments. It is the utmost in value for the price paid.

G. I. FARMAN

SIERRA MADRE ELECTRIC CO.

Main 120—Opposite P. E. Station

Try Our Wantads for Results

HOME COOKED MEALS

SPECIAL LUNCHEON 65c

Service a la Carte, or Delicatessen

WISTARIA TEA ROOM

BLANCHE I. MUSKRATH
EVA M. HOLBERT

Black 183
78 West Central

COMPLETE SERVICE—

—Everything in the way of physical equipment as well as experience, training and personnel at the disposal of those who call upon us.

GRANT FUNERAL PARLORS

Licensed Embalmers

Central and
Hermosa Ave.

Phone Main 93
"Lady Assistant"



The Sky Above Southern California Below That's MOUNT LOWE

World-Famous Mountain Trolley Trip
Now at Your Service

ENLARGED AND IMPROVED
MOUNT LOWE TAVERN
and Cottages

American or European Plan
No Increase in Rates

AN IDEAL VACATION SPOT
Delightful at all Seasons

Five Trains Daily from Main Street Station, Los Angeles
8, 9, 10 a. m., 1:30, 4 p. m.

FARE \$2.50 Round Trip from Los Angeles
(\$2.10 from Pasadena)

Ask Agents or Information Bureaus for
Descriptive Folders

Pacific Electric Railway

Hand Picked Paramounts At Wistaria

The best known man and the most universally famous girl in America have been brought together for the first time by Cecil B. DeMille.

Hero and heroine of a million billboards and thousands of car cards, not to mention magazine advertisements, Reed Howes and Beatrice Benton are now with Paramount's director-general in his "Feet of Clay," which features Rod La Rocque, Vera Reynolds, Victor Varconi, Ricardo Cortez, Julia Faye, Theodore Kosloff and Robert Edeson.

Miss Benton sells millions of cakes of soap on the grounds of "that schoolgirl complexion," while collars by the ton and innumerable cigarets have found their way out of myriad stores, thanks to the magnificent Howes profile.

"Feet of Clay," comes to the Wistaria theater next Sunday to remain for two days.

"Too Many Kisses," a Paramount picture starring Richard Dix, opens today at the Wistaria theater.

Paul Sloane directed the production, which features Frances Howard in support of the star. The story is an adaptation of "A Maker of Gestures," by John Monk Saunders and tells of the adventures of a gay young American who is sent to the Basque country in the Pyrenees to keep him away from women and out of lawsuits that are causing his father no end of worry.

In running away from women in general, he runs right into the most beautiful girl he has ever seen.

A word in five letters that means merriment. That's an easy one for you cross word puzzle hounds.

Laugh! Yes, you got it the first time.

It applies to Bebe Daniels' second starring picture for Paramount, "Miss Bluebeard," which opened at the Wistaria on Thursday.

The production is an adaptation of Avery Hopwood's big Broadway success and includes Raymond Griffith, Robert Frazer, Kenneth MacKenna and others in support.

The story is a love farce of a gay French actress who gets married, and then discovers that she has not one husband, but two.

Complications? Laughs? The stage play was a riot in New York and crammed them in on a country-wide tour—and the picture is even better than the play.

The picture, directed by Frank Tuttle, brings Bebe to the screen in a role different from anything she has ever done before.

Headed by Bebe Daniels, Ernest Torrence, Noah Beery and Lloyd Hughes, the cast of Zane Grey's "The Heritage of the Desert," which opens at the Wistaria theater next Saturday is particularly strong and well suited for this type of picture.

Bebe Daniels plays the role of a western girl, part Indian and part Spanish. Ernest Torrence, whose characterization of an old plainsman won him world-wide recognition, is cast as a God-fearing pioneer, typifying American patriotism. Noah Beery as a bad man of the desert and Lloyd Hughes as a tenderfoot, complete the featured players. Others in the cast are James Mason, Richard R. Neill and Leonard Chapman.

SIERRA MADRE NUNTUS CLUB BEATS VISITORS

With a tennis tournament between Highland Park and Sierra Madre boys as the main event of the day's program, the Sierra Madre Nuntus Bible Club entertained the Highland Park and Pasadena clubs last Monday at the home of N. W. Tarr. Sierra Madre won the tournament by a score of five matches to one. After a luncheon, served by the sponsors of the club, 30 boys attended a joint meeting of the three clubs. Mrs. Lucille Cant, who lives in Highland Park and is the teacher of the clubs, gave the boys a very inspiring lecture. In the afternoon some of the boys went in swimming, while others held track and field events or played tennis.

The score of the tournament is given by matches below:

Doubles

Raymond Tarr and Merrill Jensen, Sierra Madre, defeated Fred Kuder and Harold McGlone, Highland Park, 6-3, 6-0.

Leslie Miller and Harry Draman, Sierra Madre, defeated J. Godett and Leo Thomason, Highland Park, 6-4, 6-1.

Singles

R. Hawkins, Highland Park, defeated Leslie Miller, Sierra Madre, 6-2, 6-4.

Raymond Tarr, Sierra Madre, defeated Harold McGlone, Highland Park, 6-2, 6-0.

Merrill Jensen, Sierra Madre, defeated Fred Kuder, Highland Park,

NOW- We Present an Entirely NEW and DIFFERENT Type of Fine Stockings in our Dollar Sale

of the Nationally Famous

*Nightingale
Hosiery*

HERE at last, is the perfect type of moderate priced stockings— unquestionably the finest and longest-wearing hose ever made to sell at this low price. Superior in point of materials and workmanship; unexcelled in their glove-like fit from top to toe; perfect in their beautiful colorings, and guaranteed to give you the utmost in satisfaction.



Six Reasons for Nightingale Excellence

- 1 NOT the ordinary Garter Top, but made of finer, stronger, more elastic lisle. Double to Garter Run Stop. Mercerized both inside and outside.
- 2 SPECIAL Garter Run Stop. Absolutely no runs that start above can pass this stitch.
- 3 SEAMED BACK with fashioned marks. Gives the appearance of higher priced stockings.
- 4 SLENDER, true-to-shape ankles. No wrinkles. No sagging. Perfect in fit.
- 5 HIGH Spliced Heel. Correct for all prevailing footwear modes.
- 6 EXTRA durable processed lisle used in the reinforced heels and toes to prolong the life of the stockings. Soles are double to assure longer wear.

Every Pair of Nightingale
Hosiery is Guaranteed

And Only \$1.00

All the Newest Colors, to Match Every Dress—Black,
White, Powder Blue, Maize, Pearl Gray, Fog, Flesh,
Indian Skin, Harvest, Blush, Beije, Orchid

SEE OUR WINDOW DISPLAY

J. F. SADLER & CO.

TRUCKING SERVICE

We have added a new 2½-ton Mack truck to our equipment and are prepared better than ver to handle furniture, grain, rock, gravel, etc.

Sierra Madre Feed and Fuel
Main 50 97 E. Montecito

INTERIOR WALL and Woodwork Decorating

MURAL AND STENCILING WORK
ESTIMATES FURNISHED

Hapgood & Carlson

Sierra Madre Phone Black 168 177 E. Colorado
Pasadena Phone F. O. 158 PASADENA

EASTERN OIL FREE

Get one of the little yellow cards, which we will punch every time you buy gas. When the card is used up we will give you a gallon of our fine Eastern Oil.

Auto Steam Laundry

We will clean and polish your auto at a reasonable rate so you will be proud to drive it.

CENTRAL GARAGE

PHONE 8
BLUE 8

FRANK L. LOVELL
Central and Baldwin

6-4, 6-4.

Harry Draman, Sierra Madre, defeated Leo Thomason, Highland Park, 4-6, 6-4, 6-1.

The Highland Park club is looking forward to meeting the Sierra Madre club in either a baseball game, a track meet or a swimming meet soon.

HONEY RECIPE GIVEN BY MRS. WOODSON JONES

Try this on your gas range.

Mrs. Woodson F. Jones has discovered a way to beat the bees at their own game and has given the recipe to the News in order that the busy little insects with the uncertain tempers may not have a monopoly on the production of orange blossom honey in the future. The oranges are now in blossom and sugar is as cheap as it ever is so there is little excuse for not having honey at the most modest breakfast.

The recipe follows: Two cups white sugar, one cup hot water; dissolve; then add one cup of orange blossoms and boil five minutes. Strain and bottle.

Mrs. Jones gave the editor not only the recipe but a sample of the honey, so he knows the recipe is worth publishing.

Congregational Church

The services next Sunday at the Congregational Church will be in keeping with the Easter season. There will be special music at the morning service, Dr. Tate preaching, the sermon subject being, "Christ, the Lord of Life." There will be a reception of new members and communion will be observed. At the evening service there will be exercises by children of the Sunday School, special music by the choir and motion pictures of the Holy Land and the life of Christ. A cordial invitation is extended to all to attend these services.

CHRISTIAN SCIENCE SOCIETY

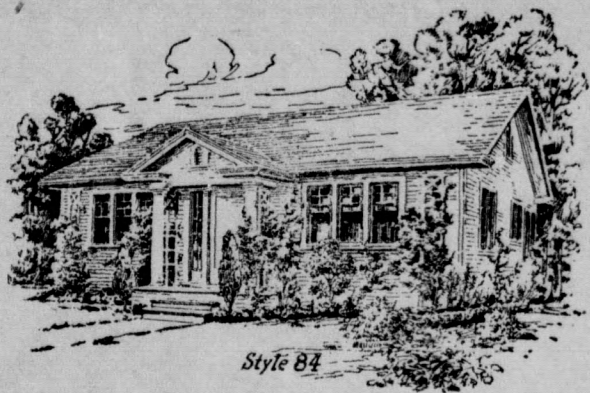
Corner Highland and Hermosa Ave.
9:30 a. m.—Sunday school.
8:00 p. m. Wednesday—Testimonial meeting.

Read "Monte Vista Club and You" on page 2.

Colleges of Pharmacy

Every state in the Union has a college of pharmacy.

Individual Homes for Critical Buyers



The Lowest Priced Homes in America

Highest possible quality—lowest consistent price. Make no home-building decision until you have seen the scores of delightfully new and exclusive plans we have just received from our architects. Liberal financing help if you own a lot. 1925 Book of Designs, 50c.

Andrews & Hawks
Exchange 2 27 N. BALDWIN

BUILDERS OF
PACIFIC
Ready-Cut HOMES



Try Our Wantads for Results

The L. W. Blinn Lumber Co.

HIGH GRADE BUILDING MATERIAL
Rough Lumber, Finish Lumber, Cement, Lath, Plaster
Wall Board, Sash, Doors, Roofing, Hardwood Floors Laid
FREE PLAN SERVICE

Main 23

East Montecito Ave.

RAYMOND THEATRE

Raymond Avenue, two blocks North of Colorado
Daily 2, 7 and 9. Saturday and Sunday, 2:00 Continuous

Last Times Friday

Norma Talmadge in "THE LADY"

Opening Saturday

Zane Grey's "The Thundering Herd"

STRAND THEATRE

Colorado Street at Euclid
Daily—1, 3, 5, 7 and 9

Last Times Saturday

Richard Dix, in "Too Many Kisses"

Starting Sunday

James Cruze's "The Goose Hangs High"

FLORENCE THEATRE

Colorado Street at Hudson
Every Day at 1:15, 3, 5, 7 and 9

Last times Saturday
"THE DENIAL"

Starting Sunday

Alice Terry and Lewis Stone, in
"Confessions of a Queen"

PASADENA THEATRE

Colorado Street at DeLacey
Vaudeville at 3:30, 7 and 9

Friday, Saturday and Sunday
VAUDEVILLE
AND FEATURE PICTURES
Four days starting Monday
"THE CLOUD RIDER"

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,
under the act of March 3, 1879

TAX FACTS

Every manufacturer must add his taxes to the selling price of his product.

Every merchant must add his taxes to the selling price of his goods.

Every farmer must add his taxes to the selling price of his produce.

Every builder must add his taxes to the selling price of the building he constructs.

Every railroad must add its taxes to the selling price of the passenger tickets and freight charges.

Every landlord must add his taxes to the rents of his houses.

Every clothier must add his taxes to the selling price of his garments.

It makes no difference whether it's labor, or materials, or service that is sold, the taxes must be added, and they are!

Unless taxes are added to selling price all industry, farming and business would have to cease.

This is simply the operation of a natural law.

Everyone must and does pass along taxes to the consumer. We are all consumers. Hence everybody pays taxes!

Decreased taxes mean lower cost of living.

—AMERICAN EDUCATIONAL ASSOCIATION.

Stovall Is Advanced to Bigger Job

That other troops of the Pasadena district council, Boy Scouts, may have his assistance and leadership, Dennis H. Stovall, of Sierra Madre, has been given the appointment of field executive. The local scoutmaster has accepted this with the understanding that most of his available time, for such service, will be divided among the troops of the immediate district, known as No. 4, of which Robert Mitchell, of Sierra Madre, is chairman. This district comprises the troops of Sierra Madre, Monrovia, Duarte and the town of Temple.

For the past three years Mr. Stovall has served as scoutmaster for the scouts of his home town, developing the troop to such numbers and interest that a division became necessary. He has remained as the leader of Troop No. 1, comprised of older boys, and the second troop was built up of the juniors, sponsored by the local post of the American Legion, with Art Evans as scoutmaster, Lester Fennel and John Snyder assistants. Ivan Munson, assistant scoutmaster, for Troop No. 1, will now serve as scoutmaster, with Dick Barbour, Carl Knowles and Dick Lees as patrol leaders. Bernhard Bodine is the troop scribe.

The work of field executive is mainly that of troop visitation, instilling troop spirit, consulting with troop leaders and with individual scouts—helping all of them in their problems and difficulties. He also will be present at the courts of honor and serve as an instructor on Saturday afternoons at Camp Huntington, which is the regular week-end rendezvous for a large number of boys from various towns and cities of the Pasadena district. As a writer of boys' stories, which business he has followed exclusively for the past twenty years, Mr. Stovall has kept always in the "boy atmosphere," working and mingling with boys at all times. He regards this new appointment more in the way of an opportunity to help him keep in the spirit of youth, than as a "job," or a position. He has more than 2000 stories to his credit during his unbroken term as a writer of boy tales, all of which have found publication in the various boy magazines and periodicals of this country. During the past year or so he has been in demand as a speaker on the "boy subject" and has appeared before a large number of clubs, organizations, churches and assemblies. In fact, he has had more invitations of this sort lately than he could accept.

Though he will not be able, because of the wider field he must cover, to give as much time and direct attention to his troop in Sierra Madre, Mr. Stovall hopes to always retain his close relationship with "his boys" here, who count him as their faithful friend, counsellor and guide. He accompanied them—or a considerable number of them—on Thursday and Friday of this week on an Easter vacation camping trip to Lytle Creek, in the San Bernardino mountains, where a delightful outing was enjoyed.

No Car Trades

Dealers in England will not trade in a used car, an owner being compelled to dispose of it himself if he wants to change to a new one.

WRITER SHOWS MANY POINTS IN OUR FAVOR

The following letter was chosen from a number which were submitted in answer to a recent request from J. Walsh of Montana, and answering his question as to what are the advantages of living in a small town like Sierra Madre over living in a large city. The letter was chosen as best expressing the many advantages which the people of this community enjoy.

April 8, 1925.

Mr. J. Walsh,

c/o The Sierra Madre News,

Dear Mr. Walsh:

The News of April 3 informs us that you seek advice whether to settle in Los Angeles or come to Sierra Madre.

If you prefer to live in a noisy, crowded city with high land values and high rents, in a hotel or apartment house, or on a small lot with neighboring buildings so near or so high that you can see little of the blue sky and sunshine of California, then go to Los Angeles.

If you enjoy the mountains towering above you, the valley at your feet, fresh air, cool breezes, sunshine, blue sky, plenty of elbow room, then come to Sierra Madre. We are above the frosts, the fog and the dust. We have large lots, land values are still low, and the soil will raise anything that will grow in this climate and it is easy to cultivate.

This is a little community, semi-rural, semi-suburban. The people are friendly and democratic. We have plenty of water at low rates, satisfactory service by all the public utilities, good stores, restaurants and garages, good banking facilities, and skillful professional service in medicine, law and dentistry. We have paved streets, sidewalks and street lights, good schools, a well-managed public library and a central park.

We also have a good local paper, friendly churches, an efficient city government, the best woman's club in the United States in a town of this size, a fine Chamber of Commerce and strong fraternal organizations.

If you want a home in the loveliest spot in California, in the healthiest place in the English-speaking world with friendly neighbors, come to Sierra Madre.

Very Sincerely Yours,
E. D. BURBANK.

Read "Monte Vista Club and You" on page 2.

EASTERN STAR FILLS VACANCY BY ELECTION

Miss Eleanor Bayne was elected associate conductress at a special election held by the Eastern Star last Monday night. The election was held to fill the place left vacant by the resignation of Mrs. Roland Adams.

Miss Bayne has held a number of offices in the Sierra Madre order and for the last three years has filled the station of Esther. The office left vacant is considered in the line of official succession and her election to it came as a reward for long and faithful service. The early part of the evening was taken up by routine business, after Mrs. Frank Merrill gave a talk on the past activities of the Sierra Madre chapter. Mrs. Blanche I. Muskrath, matron of the local chapter, has not yet appointed a successor to Miss Bayne to fill the station of Esther.

BARGAINS ALL THE TIME

Hosiery

for men, women and children

Underwear

for men and boys

Hiking

for men and boys

Work Clothes

for men and boys

Dress Pants

for men

Shirts, Collars, Ties

for men and boys

All at Less than Los

Angeles Prices

Pressing and Cleaning



Open Evenings

SIERRA MADRE BARGAIN STORE

MAX SILVERMAN

Blue 184

20 W. Central

SERVICE

PLUS

COMFORT AND SAFETY

1115 Miles of Standard Gauge Track, closely connecting
practically all important Southland cities with—

CONVENIENT, DEPENDABLE and ECONOMICAL Service

Many delightful Week-End Trips to Beach and Mountain
Resorts, Parks and Picnic-Grounds may
be made via our lines

Ask Agents or Information Bureaus concerning
Fares and Train Schedules

Pacific Electric Railway

O. A. SMITH, Passenger Traffic Manager, Los Angeles

RADIO G-A-S

Broadcasting Pep—Power—Pick-up

Wistaria Service Station

42 North Baldwin Avenue

Quick Service

W. MUNRO

NEWS WANTADS FOR QUICK RETURNS

COLONIAL THEATRE

Monrovia, California

First Show at 7:00; Second, 8:45 p. m.
Saturday and Sunday Shows Start at 6:00 P. M.

Sunday, Monday and Tuesday, April 12, 13 and 14—

JAMES CRUZE Production
"THE GOOSE HANGS HIGH"

Every family in town should see the great American family picture! For here is a comedy-drama that is more than wonderful entertainment—it's LIFE!

The funniest man on the screen—in the funniest comedy ever—
Harry Langdon in "Feet of Mud"

Wednesday, April 15—One Day Only

"THE TOP OF THE WORLD"

A George Melford Production
With Anna Q. Nilsson, James Kirkwood, Raymond Hatton,
Sheldon Lewis.

If it's thrill-filled melodrama you're looking for, you'll find your
fill at "The Top of the World."

A GOOD COMEDY—

Thursday, Friday and Saturday, April 16, 17 and 18—

Zane Grey's
"THE THUNDERING HERD"

With Jack Holt, Lois Wilson, Noah Beery, Raymond Hatton.
The buffalo hunt is on again! Thousands of bison stampede
across the plains, white man and Indian meet and clash—the whole
thrilling spectacle of '76 is reborn in the greatest Zane Grey picture
of them all.

They're here again—our gang, in "The Buccaneers."

A Timely Question



THE TOWER OF THIS CHURCH
WITNESSING TO FAITH IN THE
FATHERHOOD OF GOD AND THE
BROTHERHOOD OF MAN WAS
ERECTED THROUGH A GIFT IN
LOVING MEMORY OF

What name will be found in this memorial inscription?

Lead, kindly Light, amid th' encircling gloom,
Lead thou me on!
The night is dark and I am far from home,
Lead thou me on!
Keep thou my feet: I do not ask to see
The distant scene; one step enough for me.

So long thy power hath blest me, sure it still
Will lead me on
O'er moor and fen, o'er crag and torrent till
The night is gone,
And with the morn those angel faces smile
Which I have loved long since and lost awhile!

This advertisement and all other expenses of the Community Congregational Church Building Campaign are paid
for with funds contributed specially for the purpose, so all gifts for the building fund will be applied as intended.



Lois Wilson in Zane Grey's
"The Thundering Herd"
A Paramount Picture

AT THE RAYMOND

PASADENA WOMAN TO SPEAK AT PARENT-TEACHERS MEET

The Parent-Teacher's association will hold its regular meeting in the Kindergarten building Wednesday afternoon at 2:30, April 15. It is hoped there will be a large attendance. Mrs. Albert Dyke, president of the Pasadena Parent-Teacher federation, will speak, and several of the younger children will give musical numbers.

The Men's Community club has cordially invited the Parent-Teachers association to dinner and to hear Mr. Charles H. Hunt, physical educational director of the Polytechnic High School of Long Beach, Thursday evening April 16, at the Congregational church. Dinner will be served at 6:30. Please make your reservations early.

Tickets can be purchased at Hartman's drug store or of the club members.

NEW HAT SHOP OWNER ENJOYS FINE BUSINESS

Mrs. Fanny Loveless of the Pollyanna Hat Shop does not know that there is to be an article in the News about her, but there has been a number of ladies who have conveyed to this paper their pleasure in having so satisfactory a millinery store as the one conducted by Mrs. Loveless. Several ladies have told the News force confidentially that formerly they believed that it would not be possible to buy a hat in Sierra Madre and in many cases in Pasadena, but they have now completely changed their minds.

To complete the happy circle, Mrs. Loveless says she is equally enthusiastic about the people of Sierra Madre. She has enjoyed a lively business since the first opening announcement and the ladies have in every case been kind in their comments which make operating a store here a pleasure as well as a business success.

The Firemen's Club held a special meeting at their quarters on the corner of Windsor Lane and Central avenue Thursday night and went in a body to the meeting of the board of trustees. After the meeting refreshments were served at the club quarters.

Mrs. Preston Schwartz and sons, Preston, Charlton and Sammy, and Linwood Zeller, spent Wednesday and Thursday at Balboa.

Organizes Fire Unit for Summer

Constant vigilance will be observed during the coming summer season to keep Sierra Madre and vicinity from suffering from the same troubles as are affecting the neighboring cities, due to the loss of the brush and forest covering of their water sheds during last summer's fire. It is claimed that the Sierra Madre water shed is the only one in this locality which has not been burned over within the last fifteen years and that this water shed will be the most carefully watched and at the same time too, most likely to burn of any in the mountains.

Local fire agent, A. M. Udell and Ranger M. H. Davis have been busy the last few weeks getting an organization into shape which can be used in an emergency for the suppression of a forest fire. By this method it is hoped that the disaster of last year will not be repeated. The hills which form the water shed which serves Sierra Madre are covered with a thick coating of grass and chaparral which retards the downward flow of water and keeps the snow from melting quickly, thereby saving this district from the ravages of flood and at the same time holding the water for consumption during the dry season.

The organization of fire fighters is now nearly complete and the permanent personnel has been arranged for. Special effort has been made to enlist men qualified for special duty and capable of managing crews, it being the theory that the men living near the mountains are better acquainted with mountain conditions and the duties of fire fighting than others and that their services are needed worse in special duties than as fire fighters. It is pointed out that the "buck privates" on the fire line may be recruited from Los Angeles, if necessary, but that it is impossible to recruit experienced mountain men from outside the mountain area. The personnel of the organization and the location of stations and supply stations, follow:

Monrovia and Angeles National Forest
Regular—M. H. Davis, Santa Anita Ranger Station; Tom Henderson, Sierra Madre; V. P. Vetter, West Fork Ranger Station; A. C. Mueller, Sierra Madre; A. L. Lawhon, Mt. Wilson.

Organized Crews—Monrovia, 50 men, Fire Agent Stevens; Pasadena, 50 men, Fire Agent Morris; Sierra Madre, 50 men, Fire Agent, Udell.

Food Supply—M. D. Welscher, Norris and Son.

Fire Fighters Foremen—J. M. Campbell, E. H. Keegan, Jack Buchanan, R. W. Buck, E. P. Bradford.

Camp Managers—Harvey Stein-

berger, Dennis Stovall, W. H. Wall, Scout—Gilbert Keys.
Cooks—Harry Thew, L. E. Steinberger, Jr., Joe Swanson.
Time Keepers—Bob Davis, George Norris, Frank Cox, W. E. Pratt.
Packers—Jack Hosford, manager; Guy Rutherford, Al Plummer, Jim Byler.

Transportation, Private—Sierra Madre Feed & Fuel, 2 trucks; Sierra Madre Transfer, 2 trucks; Mt. Wilson Stables, pack stock, 50 head; Roberts' Camp, pack stock, 50 head.

Equipment, Government—Tool boxes at Mt. Wilson Stables for 50 men; Pasadena for 100 men; Los Angeles for 200 men; Santa Anita Ranger station for 30 men; Monrovia City hall for 50 men; Mt. Wilson Ranger station for 10 men; West Fork Ranger station for 50 men; Pine Flats Ranger station for 10 men.

Law Enforcement—Judge Burr, Monrovia, Main 27.

The Woman's Guild of Ascension parish will give a card party in the Parish house on Thursday evening, April 16, at 8:30. Tables will be arranged for bridge and 600, and attractive prizes will be given. Refreshments will also be served.

Mrs. E. A. Ross of San Mateo is visiting her son, Ernest H. Ross of 175 N. Auburn.

Mr. and Mrs. Arthur Ingraham of San Diego were week-end guests of Mr. and Mrs. Ben M. Lyon at their home on Auburn avenue.

The next meeting of the Modern Priscillas will be held at the home of Mrs. James N. Hawks, 80 East Grand View avenue, on the afternoon of April 16.

Read "Monte Vista Club and You" on page 2.

HOT CROSS BUNS

and a wonderful line of Fancy Pastry

Phone Black 125 for delivery orders

Sierra Madre Bakery

Fritz Otto

28 Windsor Lane

FRAMED PICTURES AT HALF

LAST CHANCE

Beautiful prints, handsomely framed, at less than the frames alone would ordinarily cost. Must be moved to make room for our new lines of builders and household hardware. Pick them in our window and help yourself.

WHEELING & HILL

Paints and Hardware

Blue 75

41 North Baldwin

YOUR PORTRAIT FREE

Handsomely mounted photograph of yourself or any member of your family by the Witzel Studios of Los Angeles with one year's subscription to the Sierra Madre News.

The experienced judge of gasoline values gets his money's worth *always*, because he buys gasoline for its performance on the road. Hence the widespread preference for "Red Crown"—the best buy in Town

STANDARD OIL COMPANY
(CALIFORNIA)

Buy it anywhere you see the red, white and blue pump or the "Red Crown" sign—at Standard Oil Service Stations and at dealers.



The best buy in Town



County Sealer Charles M. Fuller of the Departments of Weights and Measures explains to Miss Dorothy Donald, motion picture star, why

machine scored ice is such an improvement over the old method of cutting and weighing ice, during a recent inspection at the plant of the

Monrovia Ice Company where the new ice scoring machines have just been installed. Machine scored ice, it is claimed, insures absolutely accurate weight.

WHAT'S THE USE

By L. F. Van Zelm
©Western Newspaper Union



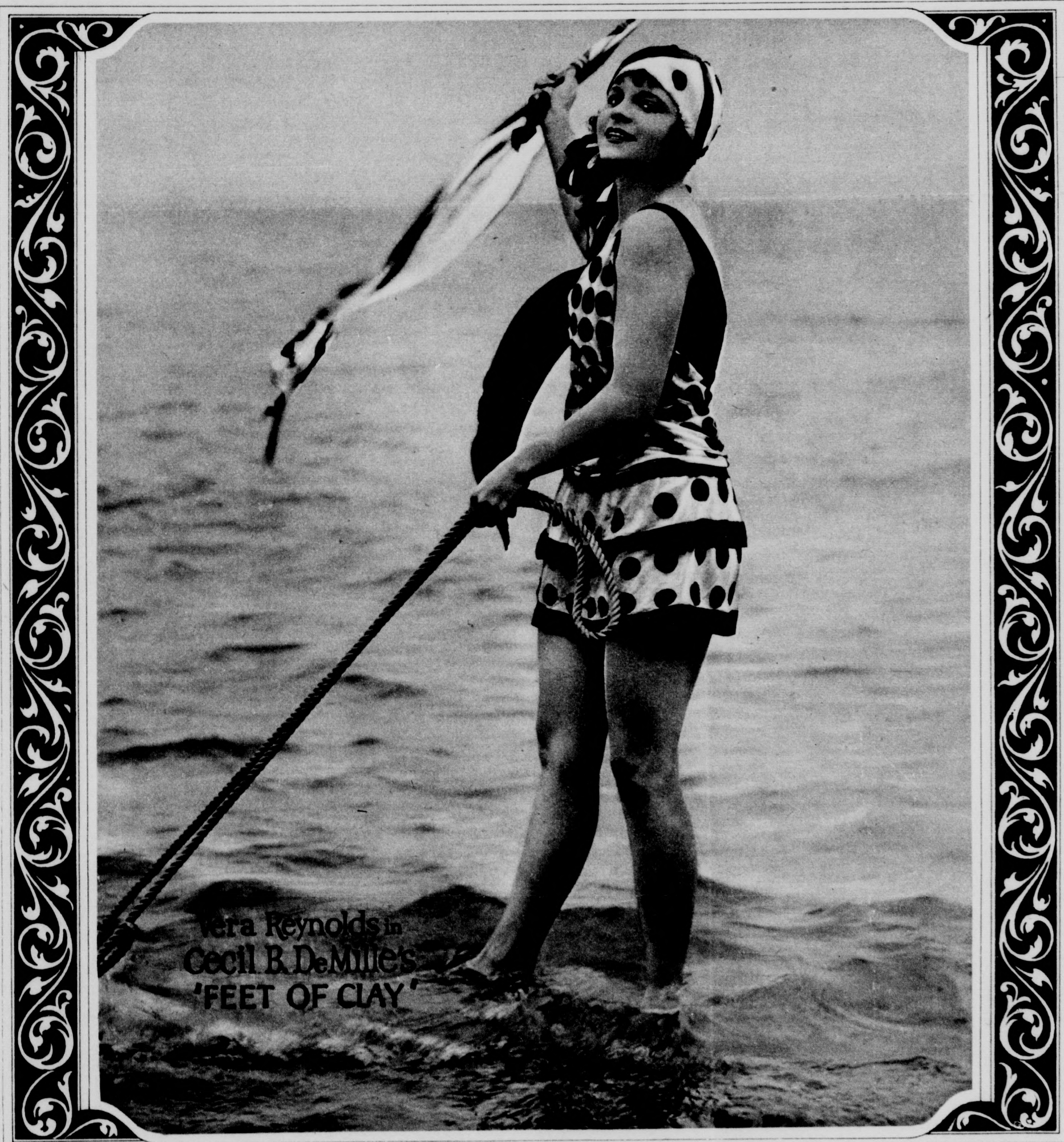
What's in a Name



SIERRA MADRE NEWS

SUPPLEMENT

Screen Scrapbook



the Killers
longer than
it just seem

Where Girls Marry Young
Orientals marry young, atrociously young in the case of females. Forty out of every 10,000 girls in India between the ages of ten and fifteen were unmarried. At present only 907 out of every 10,000 India girls between ages of five and ten are unmarried.—Washington News.

NO. 33

The Origin of Easter Eggs

as a symbol of Easter time has been explained in many different ways. We are quite sure, however, of the origin of the Eggs we have provided for you this year.



A crate of eggs will please the Kiddies. Each crate contains six delicious cream-centered eggs, loaded with rich nuts. The eggs are coated with good, wholesome high grade chocolate and wrapped in silvery foil. Order now and avoid disappointment.

35c

F. H. Hartman & Son

The Rexall Drug Store

Phone Black 25 25 No. Baldwin

Solution of Crossword Puzzle No. 32

ARE	SHIRT	PIN
CAST	EAGER	FARO
TNT	IN	LED
RED	AUCTIONEERS	
PAT	E	O
OMEN	HASTY	ANON
R	S	CAB
TO	O	MELON
APOD	TEN	PARE
LEND	USAGE	EVIL
NE	I	R
RECONNOITER		
LEOE	OIL	ETEA
OPUS	ONE	MEAN
TIS	INGOT	DRY

MEATS

Fresh Hamburg	15c
Pork Sausage	30c
Lean Boiling Beef	15c
Pot Roast	18c
Pork Roast	30c
3 lbs. Kraut	25c
Wieners	20c
Compound	20c
Pure Lard	25c
Shoulder of Lamb	28c
Lamb Stew	12 1/2c

Vegetables

SPECIALS

Fresh Peas 2 lbs.	15c
New Spuds 2 lbs.	15c
Fresh Asparagus 4 lbs.	for 25c
Local Lettuce 3	for 10c

Nice
Legs of
Lamb for
EASTER

HEINZ KETCHUP
22c and 32c
CHILI SAUCE
36c
INDIA RELISH
18c and 35c

48c

Bake the Safeway Schillings Baking Powder

that is posted in each one of our stores. This baking powder is Baking Insurance. 12-oz. Can 39c

SAFEGWAY STORES
INCORPORATED
CALIFORNIA'S LEADING GROCER
CALIFORNIA'S LEADING GROCER

RED CHERRIES
2 Cans 55c



Bronze Medal Case FREE with purchase of 10 boxes of matches. All for 15c

Whole Wheat
Cracked Wheat
YOUR FAVORITE BRANDS OF BACON AND HAM—
Honey Brand—Armour's—Puritan—Swift's Premium—
Well-Known Brands at Chaffee Prices

Get Our
Price on
Fresh Ranch
EGGS

Chaffees
WHERE CASH BEATS CREDIT



Lois Wilson in Zane Grey's
"The Thundering Herd"
A Paramount Picture

AT THE RAYMOND

PASADENA WOMAN TO SPEAK AT PARENT-TEACHERS MEET

The Parent-Teacher's association will hold its regular meeting in the Kindergarten building Wednesday afternoon at 2:30, April 15. It is hoped there will be a large attendance. Mrs. Albert Dyke, president of the Pasadena Parent-Teachers' association, will speak, and the younger children will sing hymns.

The Men's Community cordially invited the Parent-Teachers' association to dinner at Mr. Charles H. Hunt, physical director of the High School of Long Beach, Wednesday evening April 16, at 7:30. Dinner served at 6:30. Please make reservations early.

Tickets can be purchased at the man's drug store or of the members.

NEW HAT SHOP OWNER ENJOYS FINE BUSINESS

Mrs. Fanny Loveless of the Pollyanna Hat Shop does not know that there is to be an article in the News about her, but there has been a number of ladies who have conveyed to

Organizes Fire Unit for Summer

Constant vigilance will be observed

berger, Dennis Stovall, W. H. Wall, Scout—Gilbert Keys.
Cooks—Harry Thew, L. E. Steinberger, Jr., Joe Swanson.
Time Keepers—Bob Davis, George Norris, Frank Cox, W. E. Pratt.
Packers—Jack Hosford, manager; Guy Rutherford, Al Plummer, Jim Byler.
Transportation, Private—Sierra

The Woman's Guild of Ascension parish will give a card party in the Parish house on Thursday evening, April 16, at 8:30. Tables will be arranged for bridge and 500, and attractive prizes will be given. Refreshments will also be served.

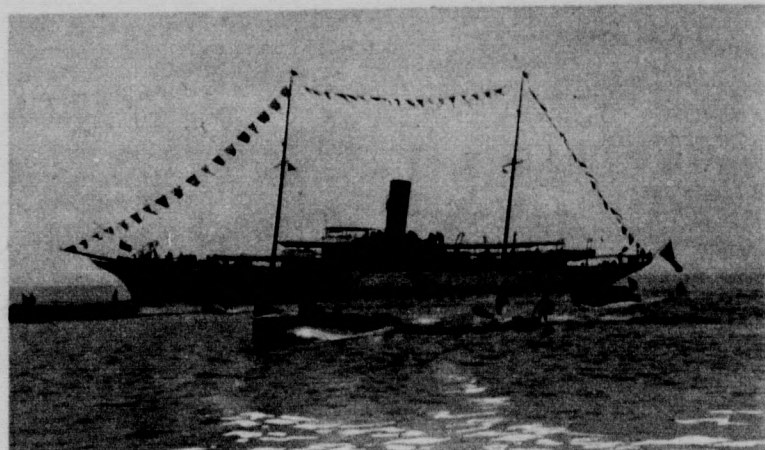
Mrs. E. A. Ross of San Mateo is visiting her son, Ernest H. Ross,

Here are scenes from Cecil B. De Mille's most eye-filling picture, "Feet of Clay," the comedy-drama of the married flapper



Vera Reynolds has the rôle of the flapper wife whose love is tested by fire

(Below) De Mille's latest star discovery, Vera Reynolds



Many of the scenes were made aboard E. L. Doheny's famous yacht, "Casiana," the largest pleasure craft afloat

HOT CROSS BUNS

and a wonderful line of Fancy Past

Phone Black 125 for delivery order

Sierra Madre Bake

Fritz Otto

28 Windsor

FRAMED PICTURE

LAST CHANCE

Beautiful prints, handsomely framed, frames alone would ordinarily cost to make room for our new lines of hold hardware. Pick them in yourself.

WHEELING

Paints and Hardware

Blue 75

"FEET OF CLAY"

THE same wizard of screen entertainment who produced "The Ten Commandments," "Male and Female" and "Manslaughter"—Cecil B. De Mille—is responsible for "Feet of Clay."

Here is an unusually strong love-drama adapted by Beulah Marie Dix and Bertram Millhauser from the Ladies Home Journal serial and novel by Margaretta Tuttle. It is the story of the flapper of eighteen growing into the wife of twenty-one, but still retaining much of her love for jazz and excitement, and getting into complications thereby. The settings vary from a Harlem two-by-four flat to a millionaire's yacht, with the latter type predominating.

The scenes in which scores of beautiful bathing beauties race on surf boards; the society ballroom scenes; the scenes and gowns in the ultra-fashionable modiste shop—these are dazzling features you will never forget.

Heading the cast of "Feet of Clay" are Rod La Rocque, Vera Reynolds, Ricardo Cortez, Julia Faye, Theodore Kosloff, Robert Edeson, and Victor Varconi.



Romantic Rod La Rocque plays Miss Reynolds' sweet-heart



Dramatic thrills in a society setting

YOUR PORTRAIT FREE

Handsomely mounted photograph of you or any member of your family by the Studios of Los Angeles with one year's subscription to the Sierra Madre News.



(Left) Famous beach at Catalina Island, Cal., scene of much of "Feet of Clay"

"Feet of Clay" takes you behind the scenes in a fashionable Fifth Avenue gown shop



County Sealer Charles M. Fuller of the Departments of Weights and Measures explains to Miss Dorothy Donald, motion picture star, why

machine scored ice is such an improvement over the old method of cutting and weighing ice, during a recent inspection at the plant of the

Monrovia Ice Company where the new ice scoring machines have just been installed. Machine scored ice, it is claimed, insures absolutely accurate weight.

WHAT'S THE USE

SORRY,
OLE TOP

BANG

By L. F. Van Zelm
©Western Newspaper Union

What's in a Name



"Feet of Clay" is a flashy entertainment that swings from the humorous to thrilling situations digging deeply into real human emotions



Vera Reynolds, the screen's newest sensation



Can the flapper ever grow up and face the facts of life, and conquer them? What really happens when a girl used to luxuries marries a poor man? See "Feet of Clay"

Love castles are easily destroyed by unfriendly feet. A scene from "Feet of Clay"



A real screen thrill! Bathing beauties racing on surf boards in "Feet of Clay"



Cecil B. De Mille directing Rod La Rocque and Vera Reynolds

Adolph Zukor and Jesse L. Lasky
present
CECIL B. DE MILLE'S
production
"FEET OF CLAY"
with
ROD LA ROCQUE, VERA REYNOLDS,
RICARDO CORTEZ, JULIA FAYE,
ROBERT EDESON AND
VICTOR VARCONI
Adapted by Beulah Marie Dix and Bertram
Millhauser from Margareta Tuttle's novel

A Paramount Picture

THE CAST
Amy Loring Vera Reynolds
Kerry Harlan Rod La Rocque
Tony Channing Ricardo Cortez
Bertha Lansell Julia Faye
Bendick Theodore Kosloff
Dr. Fergus Lansell Robert Edeson
Man with the Book Victor Varconi
Bathing beauties, surf-riders, society
guests, gown models, etc.



The sensational scene in which Ricardo Cortez harpoons a shark to save La Rocque's life



(Left) The romantic wedding scene on shipboard



(Right) The most luxurious De Mille picture ever filmed

Where Girls Marry Young

Oriental girls marry young, atrociously young in the case of females. Forty out of every 10,000 girls in India between the ages of ten and fifteen were unmarried. At present only 907 out of every 10,000 Indian girls between ages of five and ten are unmarried.—Washington News.

NO. 33

The Origin of Easter Eggs

as a symbol of Easter time has been explained in many different ways. We are quite sure, however, of the origin of the Eggs we have provided for you this year.



A crate of eggs will please the Kiddies. Each crate contains six delicious cream-centered eggs, loaded with rich nuts. The eggs are coated with good, wholesome high grade chocolate and wrapped in silvery foil. Order now and avoid disappointment. Crate of six eggs

35c

F. H. Hartman & Son

The Rexall Drug Store

Phone Black 25 25 No. Baldwin

Solution of Crossword Puzzle No. 32

ARE	SHIRT	PIN
CAST	EAGER	FARO
TNT	IN	LED
RED	AUCTIONEERS	
PAT	E	O
OMEN	HASTY	ANON
R	S	CAB
TO	O	MELON
APOD	TEN	PARE
LEND	USAGE	EVIL
NE	T	R
RECONNOITER		
LEO	E	O
OPUS	ONE	MEAN
TIS	INGOT	DRY

MEATS

Fresh Hamburg... 15c
Pork Sausage... 30c
Lean Boiling Beef... 15c
Pot Roast... 18c
Pork Roast... 30c
3 lbs. Kraut... 25c
Wieners... 20c
Compound... 20c
Pure Lard... 25c
Shoulder of Lamb... 28c
Lamb Stew... 12 1/2c

Vegetables

SPECIALS

Fresh Peas 2 lbs. 15c
New Spuds 2 lbs. 15c
Fresh Asparagus
4 lbs. for 25c
Local Lettuce 3 for 10c

Nice
Legs of
Lamb for
EASTER

HEINZ KETCHUP
22c and 32c
CHILI SAUCE
36c
INDIA RELISH
18c and 35c

Bake the Safeway
Schillings Baking Powder

Read the Letter that is posted in each one of our stores. This baking powder is Baking Insurance.

SAFEGWAY STORES
INCORPORATED
CALIFORNIA'S LEADING GROCER
CALIFORNIA'S LEADING GROCER

RED CHERRIES
plum
2 Cans 55c

Brown Mail Case FREE
with package of 10
books of matches
All for 15c

Multi-grain
Whole Wheat
Cracked Wheat
9c
Graham
New England
Sandwich
YOUR FAVORITE BRANDS OF BACON AND HAM—
Honey Brand—Armour's—Puritan—Swift's Premium—
Well-Known Brands at Chaffee Prices

Get Our
Price on
Fresh Ranch
EGGS

Chaffees
WHERE CASH BEATS CREDIT



Lois Wilson in Zane Grey's "The Thundering Herd" A Paramount Picture

AT THE RAYMOND

PASADENA WOMAN TO SPEAK AT PARENT-TEACHERS MEET

The Parent-Teacher's association will hold its regular meeting in the Kindergarten building Wednesday afternoon at 2:30, April 15. It is hoped there will be a large attendance. Mrs. Albert Dyke, president of the Pasadena Parent-Teacher federation, will speak, and several of the younger children will give musical numbers.

The Men's Community club has cordially invited association to Mr. Charles F. Educational direct Hig School o day evening A gational chur served at 6:30 reservations e Tickets can man's drug st bers.

NEW HAT SHOP OWNER ENJOYS FINE BUSINESS

Mrs. Fanny Loveless of the Pollyanna Hat Shop does not know that there is to be an article in the News about her, but there has been a number of ladies who have conveyed to this paper their pleasure in having so satisfactory a millinery store as the one conducted by Mrs. Loveless. Several ladies have told the News force confidentially that formerly

Organizes Fire Unit for Summer

Constant vigilance will be observed during the coming summer season to keep Sierra Madre and vicinity from suffering from the same troubles as are affecting the neighboring cities, due to the loss of the brush and for

berger, Dennis Stovall, W. H. Wall, Scout—Gilbert Keys. Cooks—Harry Thew, L. E. Steinberger, Jr., Joe Swanson. Time Keepers—Bob Davis, George Norris, Frank Cox, W. E. Pratt. Packers—Jack Hosford, manager; Guy Rutherford, Al Plummer, Jim Byler.

Transportation, Private—Sierra Madre Feed & Fuel, 2 trucks; Sierra Madre Transfer, 2 trucks; Mt. Wilson Stables, pack stock, 50 head; Roberts' Camp, pack stock, 50 head. Equipment, Government — Tool

The Woman's Guild of Ascension parish will give a card party in the Parish house on Thursday evening, April 16, at 8:30. Tables will be arranged for bridge and 500, and attractive prizes will be given. Refreshments will also be served.

Mrs. E. A. Ross of San Mateo is visiting her son, Ernest H. Ross of 175 N. Auburn.

Mr. and Mrs. Arthur Ingraham of San Diego were week-end guests of Mr. and Mrs. Ben M. Lyon at their

HOT CROSS B

and a wonderful line of Fan

Phone Black 125 for deliver

Sierra Madre F

Fritz Otto

28 W

FRAMED PICT

LAST

Beautiful prints, handsome frames alone would order to make room for our new hold hardware. Pick the yourself.

WHEELIN

Paints an

Blue 75



"If your shoes are not becoming, you're not well dressed," says Vera Reynolds

(Right) Rod La Rocque believes that clothes help to make the man



(Below) Miss Reynolds is a star in the kitchen, also



(Below) Do you patronize a good laundry?



Pretty ladies like pretty things

SIERRA MADRE DIRECTORY

SIERRA MADRE TAILORS
CUSTOM TAILORING—DRY CLEANING
Remodeling a Specialty
Work Called for and Delivered
Phone Blue 191
W. E. CRAIG, Prop. 14 W. Central

PETTITT'S NEWS STAND
Candies Ice Cream Tobacco

WOODSON F. JONES
Kodaks, Victrolas, Stationery
31 N. Baldwin Ave. Main 182

L. C. TUCKER, Jeweler
Diamonds, Jewelry and Expert Repairing
18 W. Central

O. A. BERGIEN
Awnings, Window Shades, Curtain Rods
41 North Baldwin Blue 75

GITMAN'S TAXI SERVICE
Reasonable Rates Anywhere
Phones: Blue 184; Red 192

NEWS WANTADS—

provide a wonderful marketplace for everything. They bring results. Try them.

Phone Black 42

Sierra Madre News

FAIRVIEW RABBITRY
Rabbits for Meat, Fur and Breeders
Phone Red 217—391 Grove St., N. of Grandview

SIERRA MADRE ICE COMPANY
97 East Montecito Main 50

Wistaria Theater
Phone Green 36
PROGRAM

April 11 to April 18

Saturday, April 11—last day of Harold Bell Wright's "Re-Creation of Brian Kent"

Sunday and Monday, April 12-13 "Feet of Clay"

A Cecil B. DeMille Production Rod LaRocque, Vera Reynolds, and Theodore Kosloff Comedy—"BARGAIN DAY"

Tuesday and Wednesday, April 14-15 "Too Many Kisses"

Starring Richard Dix. A story full of color and smashing action Comedy—"EXIT CAESAR"

Thursday and Friday, April 16-17 BEBE DANIELS, in "Little Miss Bluebeard"

Avery Hopwood's famous Broadway comedy. And poor Bebe has one husband too many. Comedy—"HOLD EVERYTHING"

Saturday—April 18—one day only "Heritage of the Desert"

By Zane Grey Ernest Torrance, Noah Beery and Lloyd Hughes Comedy—"UNCLE MAID"

H. G. Seifert at the Organ

First show 7 p. m.—second 8:45 Matinee Every Saturday, 2:30

OLSEN'S SHOE STORE
Good Shoes and Shoe Repairing
34 N. Baldwin Ave. Green 38

SIERRA MADRE HARDWARE CO.
Hardware, Plumbing and Paints
31-35 West Central Main 98

NORM'S GARAGE
22 East Montecito Black 164
Residence Blue 210

WHEELING & HILL
Hardware, Paints, Glass, Picture Framing
41 North Baldwin Blue 75

DRAMAN'S SHOE SHOP
Shoe Repairing and Men's and Children's Shoes
22 North Baldwin

ELKIN FEED AND FUEL
Garden Seed, Fertilizer and Transferring
Phone Black 22 43 North Baldwin

GRAHAM'S GARAGE
For Reliable Auto Repair Work
Main 209 23 E. Central

NEWS WANTADS—

10c per line for one insertion.

Three insertions for the price of two if ordered in advance.

Phone Black 42

Sierra Madre News

S. R. G. TWYXCROSS
Taxi Service—Real Estate—Notary—Insurance
Green 85 Black 11

SIERRA MADRE FEED AND FUEL
97 East Montecito Main 50
Transfer, Moving and Storage

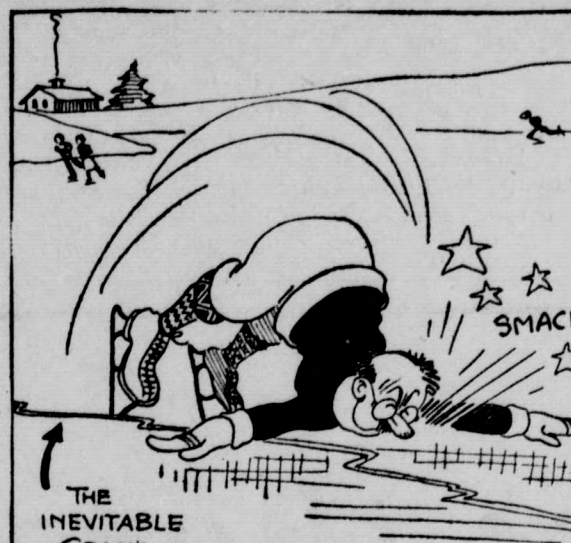
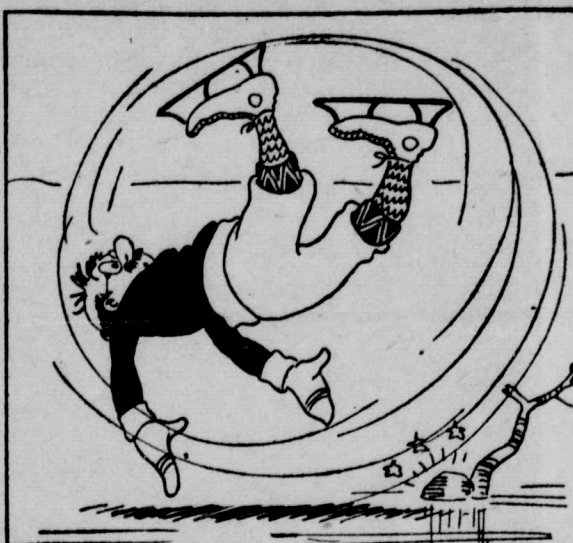
Made in U. S. A.

County Sealer Charles M. Fuller of the Departments of Weights and Measures explains to Miss Dorothy Donald, motion picture star, why

machine scored ice is such an improvement over the old method of cutting and weighing ice, during a recent inspection at the plant of the

Monrovia Ice Company where the new ice scoring machines have just been installed. Machine scored ice, it is claimed, insures absolutely accurate weight.

WHAT'S THE USE



What's in a Name

NON-FICTION
EXTENSIVELY
READ HERE

Sierra Madre people read half as much non-fiction as they read fiction, according to the report of the librarian, this month. Of the adult literature borrowed from the public library, 33 per cent is non-fiction and 67 per cent fiction, while 28 per cent of the total number of patrons of the library are juveniles.

These figures are considered very unusual as the amount of fiction read usually is much higher in proportion to non-fiction. In many towns it is claimed, the non-fiction read is not more than 5 per cent of the fiction. The increase in books borrowed during March shows a gain of 31 per cent over last year. During March, 1924, there were 2808 books borrowed, while during the same month 1925 there were 3119 or a gain of 211 books.

Monthly Report for March 1925
Circulation, adult 2247
Juvenile 872

Circulation of same last month, 2908
Per cent of adult fiction 49

Per cent of adult non-fiction 23
Per cent of juvenile 28

Total 3119

Gain of 8 per cent or 211

The number of borrowers registered during the month was thirty-one.

Subscriptions to six new magazines were added to our list last month: "American Girl," "Camera Craft," "Child Life," "Elite," "System," and "Living Age."

New Books Added During Month (ADULT)

"Green Stone," Harold MacGrath; "Purple Sapphire," John Taine; "Clouded Pearl," Berta Ruck; "Golden Journey of Mr. Paradyne," William J. Locke; "Golden Ballast," H. de Vere Stacpoole; "Blind Man's Buff," Louis Hemon; "Tomorrow and Tomorrow," Stephen McKenna; "Men, Maids and Mustard Pots," Gilbert Frankau; "Soul of China," Louise Miln; "Invisible Woman," Herbert Quick; "Old Ladies," Hugh Walpole; "Desert Brew," B. M. Bower, "Arrowsmith," Sinclair Lewis, (Georgian Stories 1924); "Philosophical Study of Mysticism," Charles A. Bennett; "Modern Use of the Bible," Harry E. Fosdick; "Memories and Adventures," A. Conan Doyle; "Our American Theater," Oliver M. Saylor;

"Mastery of Fear," William S. Walsh; "Twice Thirty," Edward W. Bok; "Anatole France," James Lewis May; "Woman of Fifty," Rheta Childe Dorr; "Life and Letters of John Muir," William F. Bade.

(JUVENILE)

"Wonders of Transport," Cyril Hall, (Polly Page Series); "Boy of the Lost Crusade," Agnes D. Hewes; "Tales From Shakespeare," Charles Lamb; "Wrecking Master," Ralph D. Paine; "Little Alpine Musician," Johanna Spyri; "One-eyed Fairies," Georgia Henley; "Moons of Long Ago," Ellen Donaldson; "Mastery of the Air," William J. Claxton; "New Moon," Cornelia Meigs.

Read "Monte Vista Club and You" on page 2.

Frivolous Oldsters

Two eighty-year-old men in Vienna, Austria, who were bobbing for apples at a party given for employees of a shop became engaged in a fierce fight over the game. One of the elderly men claimed that his opponent was using his beard to snare the apple in the tub. Police were called to stop the quarrel.

Spend Time Wisely

One day spent well and agreeably to your precepts, is preferable to an eternity of error.—Yonge.

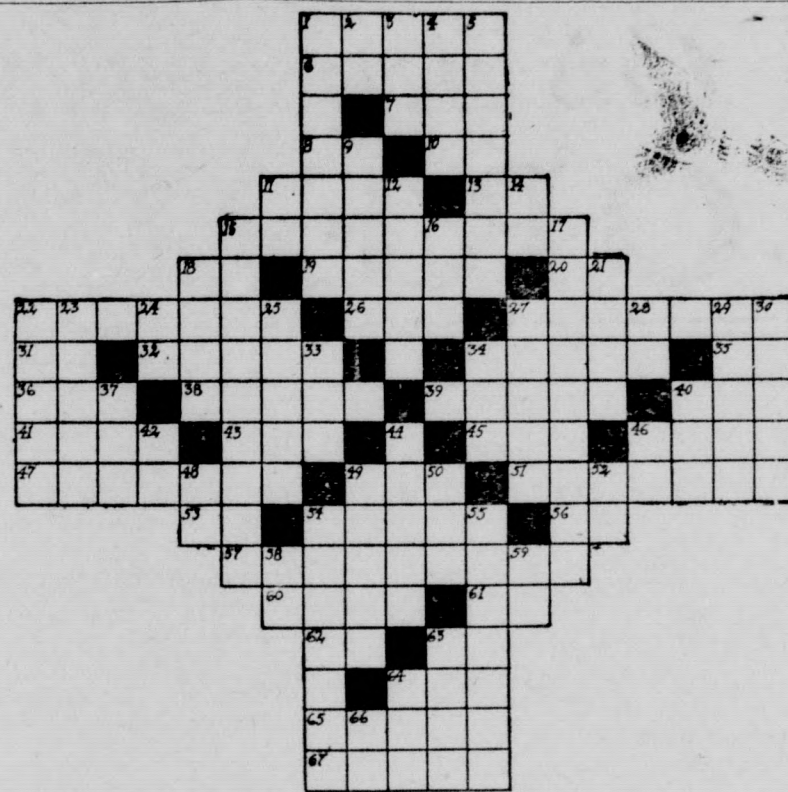
Longevity of Time Killers

They say idlers live longer than workers, but doubtless it just seems longer.

Where Girls Marry Young

Oriental girls marry young, atrociously young in the case of females. Forty out of every 10,000 girls in India between the ages of ten and fifteen were unmarried. At present only 907 out of every 10,000 India girls between ages of five and ten are unmarried.—Washington News.

NEWS CROSS-WORD PUZZLE NO. 33



(© 1925, Western Newspaper Union.)

Horizontal.

- 1—Rips
- 6—Pertaining to a Grecian style of architecture
- 7—Fuss
- 8—Period of time (abbr.)
- 10—Exclamation of hesitation
- 11—Luminary of the stage
- 13—Greek letter
- 15—Cliff
- 18—Note of musical scale
- 19—Ethiopian
- 20—Thus
- 22—One devoted to luxurious enjoyment
- 26—Boy's name
- 27—Eight-armed sea denizen
- 31—Means of transportation (abbr.)
- 32—Employment
- 34—Land of bull-fighters
- 35—Orthography (abbr.)
- 36—A grain
- 38—An abrasive
- 39—Pares
- 40—Mongrel
- 41—Ado
- 42—Suffix meaning full of
- 43—Period of time
- 46—Short for a kind of rubber
- 47—Member of a family of marine biennialike fishes
- 49—Instrumental duet
- 51—Assay
- 53—Printing measure
- 54—Elevate
- 56—Once over (abbr.)
- 57—One who roars
- 60—One time
- 61—Western state noted as home of a religious cult (abbr.)
- 62—Diphthong
- 63—Remunerated (abbr.)
- 64—Chief linguistic stock of Indo-China
- 65—Aslant, as a cask
- 67—Sing

Vertical.

- 1—Make more firm
- 2—Greek combining form indicating relation to an early period of time
- 3—Collection of information
- 4—To be carried along
- 5—Eighth sign of the zodiac
- 9—Runner
- 11—Senior (abbr.)
- 12—Inflexibility
- 14—Suffix meaning pertaining to
- 15—Supreme
- 16—To peer
- 17—Moving stairway
- 18—Melt
- 21—First name of American actor named Skinner
- 22—Worn away
- 23—Babble
- 24—Cubic (abbr.)
- 25—To throw off
- 27—Drama in music
- 28—Preposition
- 29—To encroach
- 30—Man who couldn't eat any fat
- 33—Before (poetic)
- 34—Observe
- 37—Sesame
- 40—Mechanism which operates valves in auto engine
- 42—Reformed Presbyterian (abbr.)
- 44—Siege
- 45—Presiding elder (abbr.)
- 48—Old English (abbr.)
- 49—Caper
- 50—Same as 43 horizontal
- 52—Preposition
- 54—A fugitive
- 55—Learned
- 58—Halt!
- 59—Ate (English)
- 63—To become dull
- 64—First part of a hyphenated word meaning a choice morsel
- 66—Preposition

Solution will appear in next issue.

The Origin of
Easter Eggs

as a symbol of Easter time has been explained in many different ways.

We are quite sure, however, of the origin of the Eggs we have provided for you this year.



A crate of eggs will please the Kiddies. Each crate contains six delicious cream-centered eggs, loaded with rich nuts. The eggs are coated with good, wholesome high grade chocolate and wrapped in silvery foil. Order now and avoid disappointment.

35c

F. H. Hartman & Son

The Rexall Drug Store

Phone Black 25 25 No. Baldwin

Solution of Crossword Puzzle No. 32

ARE SHIRT PIN
CAST EAGER FARO
TNT IN LINED RED
AUCTIONEERS
PAT E O N N O D E
OMEN HASTY ANON
RS CAB HENS A
TO O MELON AAM
APOD TEN PARE
LEND USAGE EVIL
NE I R AED
RECONNOITER
LEOE OILE ETEA
OPUS ONE MEAN
TIS IN GOT DRY

THE BEST FOODSTUFFS AT THE RIGHT PRICES

—AT—

Harold F. Roberts'
SAFEGWAY VEGETABLE MARKET
Orders Taken for Flowers

SAFEGWAY STORES
INCORPORATED
CALIFORNIA'S LEADING GROCER
formerly **SAM SEELIG & Co.**

SPECIAL!
S.S. HIGH GRADE COFFEE
SPECIAL PRICE
April 6th. to 11th.
TWO POUNDS 75¢

"SAVE 18 1/2¢ per pound on COFFEE UNDER THE PRICE OF CANNED COFFEE of Equal Quality,"
Safeway George

Dear Anna:
This is a rush note to you—I feel you must know of this wonderful Coffee Sale at once. I am chuck full of enthusiasm to make this the Biggest Coffee Sale ever put on in California. I need your help. Here's hoping.
Hastily yours,
George

SAFEGWAY Standards
are set high that you may be sure that every item on our shelves will please you!

SPINACH—Libby Brand Medium Cans 15c
2 Large Cans 35c
JERSEY GREEN LIMA BEANS 15c
SWEET POTATOES 2 Large Cans 45c

Now and Good 8c per Bar
RIPE OLIVES Olive Glass Medium Cans 20c Large Cans 35c
HEINZ KETCHUP 22c and 32c CHILI SAUCE 36c
INDIA RELISH 18c and 35c

Did You Secure a Supply of Mizpah Peas at 19c? Remember
We purchased 5000 cases to sell at 19c a can, \$2.25 a dozen or \$4.50 a case. This same grade is selling under other labels at 25c and 30c. Take advantage of our purchasing power while we still have the peas.

Here Is Another Remarkable Saving MAINE CORN 2 cans 35c
Our corn is packed by the Burman & Morris Co., a mass producer, bears the very highest reputation.

Hillsdale Pineapple 2 Medium Cans 35c
Broken Slices Ripe and Juicy

Bake the Safeway Schillings Baking Powder
that is posted in each one of our stores. This baking powder is Baking Insurance.
Read the Letter — 39c

Bring In your Palm Olive Soap package and receive four bars for the price of three:
PEACHES Oak Glass Large Cans 25c
APRICOTS Oak Glass Large Cans 25c
SAUCE Lea & Perrin's 30c and 52c
Cobbett's Marmite Style Beans 8c

6 Bars 42c
BLUEBERRIES Standard 2 Cans 45c
RED CHERRIES pitted 2 Cans 55c

Brown Macaroni Case FREE with package of 10 books of matches. All for 15c

SAFEGWAY STORES
INCORPORATED
CALIFORNIA'S LEADING GROCER

Chaffees
"WHERE CASH BEATS CREDIT"

The Courtesy Stores Selling Only Reliable Merchandise

EASTER EGGS
CANDY Large Assortment 22¢ lb.
CANDY Assorted Colors

HOT CROSS BUNS
Made from Very Best Materials **25¢ doz.** Made in our Own Bakery

We Have a Reputation of Many Years' Standing for Quality Hot Cross Buns at Easter Time

CHAFFEE'S BREAD
24-oz. LOAF
French Multi-grain Whole Wheat Cracked Wheat **9c** Rye Graham New England Sandwich

YOUR FAVORITE BRANDS OF BACON AND HAM—
Honey Brand—Armour's—Puritan—Swift's Premium—Well-Known Brands at Chaffee Prices

Get Our Price on Fresh Ranch EGGS

Chaffees
"WHERE CASH BEATS CREDIT"

MEATS
Fresh Hamburg... 15c
Pork Sausage... 30c
Lean Boiling Beef... 15c
Pot Roast... 18c
Pork Roast... 30c
3 lbs. Kraut... 25c
Wieners... 20c
Compound... 20c
Pure Lard... 25c
Shoulder of Lamb 28c
Lamb Stew... 12 1/2c

Vegetables
SPECIALS
Fresh Peas 2 lbs. 15c
New Spuds 2 lbs. 15c
Fresh Asparagus 4 lbs. for 25c
Local Lettuce 3 for 10c

Nice Legs of Lamb for EASTER

Mrs. Sarah F. Barker left Monday for her home in Kansas City, Kas., after spending the winter at the home of her daughter, Mrs. T. D. Greer, 161 E. Montecito.

Charles E. Toy, who has been staying at Sierra Madre, Canyon Park, for the last several months, returned to Hollywood Sunday.

W. S. Hull motored to Little Creek Thursday to spend two days with the boy scouts who are camping there.

The Camp Fire Girls, under the direction of Mrs. J. Milton Steinberger, hiked to Hoegee's Camp on Thursday and spent the day picnicking.

William Murphy of Hoegee's Camp is building a cabin on Winter Creek for a Los Angeles family.

Mrs. H. H. Kaneen and Mrs. N. W. Tarr will entertain the primary department of the Congregational church at Mrs. Tarr's home, 274 West Montecito, Saturday afternoon. The children are asked to meet at the church at 1:30 o'clock.

Mrs. Harry Buckingham returned from Hanford Sunday night after spending a week with her husband, who is in the hospital suffering from fracture of the skull. Mrs. Buckingham reports her husband much improved and will soon be out of danger.

Miss Laura Cadmus spent Tuesday in Long Beach visiting friends.

A number of Sierra Madre people are planning to attend the oratorio, "The Seven Last Words of the Cross," at Pomona college this afternoon.

Rol King returned Wednesday from a visit of several weeks in New York City. Mr. King says that Sierra Madre never looked so good to him as now.

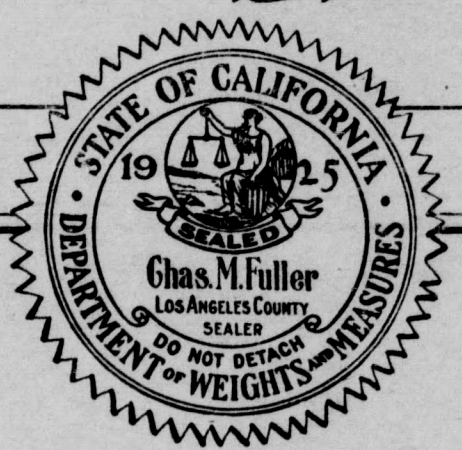
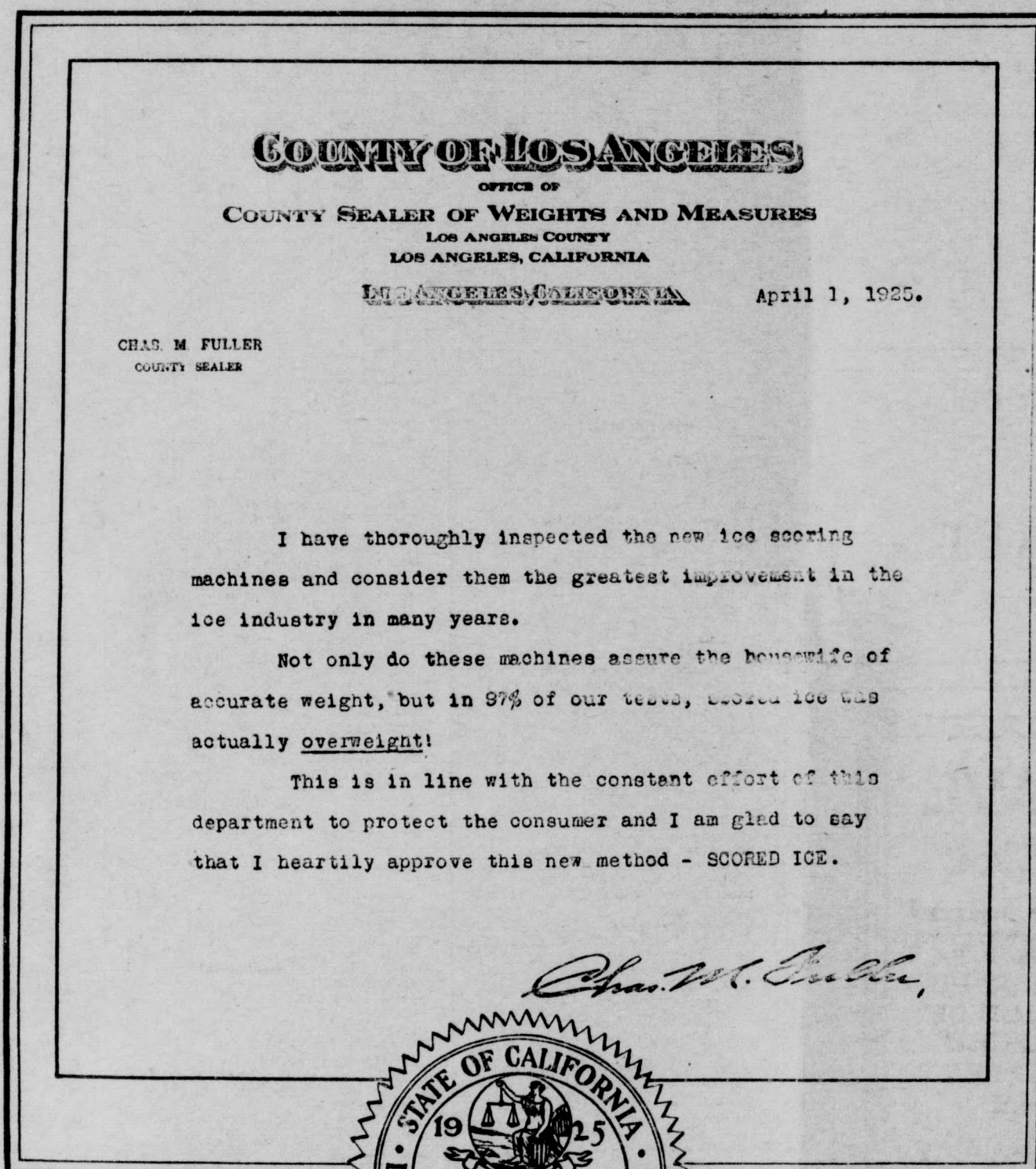
John Blankenship has opened a meat market and general merchandise store in Sierra Madre Canyon Park. Mr. Blankenship was in business in the canyon last summer and left when the summer season was over.

Mr. and Mrs. A. Halsey are entertaining Mr. Luckey of New York and Los Angeles this week.

"I have thoroughly inspected and HEARTILY APPROVE this new method— SCORED ICE"



CHAS. M. FULLER
COUNTY SEALER
OF WEIGHTS & MEASURES



This endorsement is a bona fide reproduction of an actual letter from Chas. M. Fuller, County Sealer of Weights and Measures, after his department had thoroughly inspected and tested the new ice scoring machines.

No greater endorsement could have been secured than from the County Sealer of Weights and Measures. This department of the government, constantly working to protect you from careless and dishonest weight, was eager to make a thorough investigation and test of this new method of measuring and delivering ice.

Their tests, just completed, consisted of weighing many different pieces of scored ice selected at random from wagons en route and at the plant. These tests conclusively showed that scored ice not only assures accurate weight, but that it was actually overweight on 97% of the pieces tested, doubly insuring full weight when delivered.

Scored ice has been proven a success wherever it has been used. Over 1200 companies have installed the modern ice scoring machines and in not one instance has there been a return to the old "guess-work" method of measuring and delivering ice.

Scored ice has made it possible to absolutely assure the consumer of accurate weight on every piece of ice. It has reduced delivery costs to an extent that has made possible a reduction of price to every consumer.

Because of this saving in waste ice and delivery costs, it is only a question of time until all companies must install ice scoring machines.

Ice scoring machines are a comparatively new invention, and the manufacturers of these machines are many months behind in their deliveries. Through its foresight in investigating the new machines when they were first perfected and placing its orders at that time, this company has been able to secure and install these machines and is the only company in this community equipped to offer its customers the convenience and saving of scored ice.

EVERYWHERE it has been tried, scored ice has proven a tremendous success. So far, we are the only company in this territory to give its customers the benefit and convenience of this new method of delivering ice.

Show your approval by using scored ice in your own home. Stop our wagon or phone this company. Insist on the smooth, even border on every block of ice you buy. It is your guarantee of accurate weight.

MONROVIA ICE COMPANY

Phone: Red 439

Main 36

SCORED ICE

GUARANTEES ACCURATE WEIGHT

The smooth, even border is the "trade mark" of scored ice. It assures you of accurate, uniform weight. Insist on this border on every piece of ice you buy!

100 pounds 60c. • 50 pounds 30c.
75 " 45c. • 25 " 15c.

Spring Squeaks

Are Unnecessary

Are you annoyed by the spring and body squeaks which wet weather leaves in your auto? Do you dislike the bother and mess of trying to oil your springs by the old hand method?

We Kill All Squeaks

in Five Minutes

with our new pressure lubricating machine! It forces the finest graphite lubricant between the spring leaves and into inaccessible body joints which you can't reach at all.

Your car will ride easier and last longer, as well as being free from unpleasant noises.

The price is nominal—75c to \$1.50, according to size and number of springs.

Sierra Madre Garage

J. MILTON STEINBERGER

Main 110

37-45 West Central



Camp with a Kodak

Whether a week in the woods or a day at the shore, a Kodak is an essential part of your equipment.

At our counter you'll find the Kodak you need; also a complete line of accessories and "the dependable film in the yellow box."

Autographic Kodaks—\$6.50 up

WOODSON F. JONES

Main 182

31 N. Baldwin

Musical at Church of Ascension

The festival of Easter, commemorating the resurrection of our Lord from the dead will be celebrated at two services at the Church of the Ascension on next Sunday morning. The first service will be at 8 o'clock, followed by a full choral Eucharistic service at 11 a. m. The children's Easter service will be held this year at the usual hour for the school services, 9:45 a. m. At this service the lenten offering through the lenten mite boxes will be presented. Owing to the illness of the rector, the "three-hour service," 12 until 3 p. m., Good Friday, had to be omitted. The suggestion is made that those who desire to attend such a service take advantage of those being held in some of the churches in Pasadena. In the evening, however, of Good Friday, the choir will render in the church at 7:45 p. m., "The Seven Last Words," by Reid. A general invitation is extended to all who desire to observe Good Friday and Easter to attend all or any of these announced services. The following is the full choral service to be rendered at the 11 o'clock service on Easter day:

Music at Choral Eucharist, 11 a. m.
Organ prelude, "I Know That My Redeemer Liveth" ... Mendelssohn
Introit, "Christ Our Passover" ... Chant
Processional, "Come Ye Faithful, Raise the Strain."
Kyrie Eleison Cunstance
Gloria Tibi Cunstance
Gratias Tibi Cunstance
Nicene Creed in A Best
Hymn, "The Strife Is O'er, the Battle Is Done."
Offertory anthem, "As It Began to Dawn" Harker
Presentation of alms, "All Things Come of Thee" Whitney
Sursum Corda Cunstance
Sanctus Cunstance
Benedictus Qui Venit Cunstance
Angus Dei Cunstance
Communion hymn, "Bread of the World."
Gloria in Excelsis Best
Nunc Dimittis Chant
Recessional, "The Day of Resurrection."

Read "Monte Vista Club and You" on page 2.

Otto Olson, who was a resident of Sierra Madre for about two years is now living in Burke, Idaho, and is having the News sent to his home there so that he will be able to keep up on local happenings.

Not a Bad Definition

Mix tin and copper and you have bronze; mix tin and brass and you have a road hog.—New York Telegram.

Acquire Saving Habit

You are on the way to prosperity when you get more joy putting a dollar in the bank than you get in spending it.—Forbes.

In Duty's Path

Do the duty which lies nearest thee. Thy second duty will already have become clearer.—Carlyle.

Longevity and Then Some

The things that go on forever are eternity, the brook and tongues.—Duth Herald.

Hold Fast to Liberty

If there is anything of value, it is liberty. Liberty is the air of the soul, the sunshine of life, without which the world is a prison and the universe an infinite dungeon.—Robert G. Ingersoll.

Take Inventory

A little less grumbling about what we haven't got, and a little more appreciation of what we have got will make a wonderful difference in our disposition, for we are, after all, about as well off as the average.—Grit.

Has Many Meanings

The phrase "in limbo" may be taken to mean an indefinite border region in the intermediate state, nearer hell or heaven according to the class of souls there detained; a place of confinement; a prison; a place, real or imaginary, to which things worthless or foolish may be relegated.

A Freak

Old Codger—Yessir, eighty-four I be an' every blessed tooth in my 'ead same as th' day I was born.—Boston Transcript.

Unrecorded History

Nero was being reproved for fiddling while Rome burned. "After all," he retorted, "it is better than harping on our troubles."—Exchange.

Let 'Em Crow

We shouldn't discourage men from crowing over their achievements. If they didn't, they might lose pep.

Jade Ax-Heads

The heads of many of the most beautifully formed stone axes, both ancient and modern, are made of jade.

LA GALONDRINA WILL START ON EASTER SUNDAY

With the opening of "La Galondrina" (The Swallow) on Easter Sunday, a love-story of old California will be told in the dramatic success by John Steven McGroarty, author of the Mission Play. Out of the dim past of California, Mr. McGroarty has brought to light the deathless romance of Conception Arguello, famous beauty, and the Count de Rosanof, grand chamberlain of the Great White Czar.

It is the second play from the pen of Mr. McGroarty in his work to establish an enduring drama of California. This story is of the golden age of California when love and song and laughter filled the sunny mornings and the starry nights. It is a tale that has been whispered by generation after generation of lovers on moonlit pathways between Sonoma and San Diego for over a hundred years.



for season 1925

Opening sale date

May 22nd

Closing sale date, Sept. 15th

Return limit Oct. 31st.

For instance:

Chicago . . . \$ 86.00

New York City 147.40

New Orleans . 85.15

St. Louis, Mo. 81.50

Kansas City, Mo. 72.00

Proportionately low fares to many other places.

Four Great Routes

Sunset • Golden State

American Canyon • Shasta

For full information, ask

Southern Pacific

GEO. E. MESECAR
Agent
Sierra Madre?

LANDSCAPE GARDENING

The beautiful garden is the one that is planned with care and planted with the right kind of shrubbery.

Let us help you plan your garden



But Kaptain Klean will be "Johnny on the spot," when your clothes have had an accident.

SIERRA MADRE TAILORS

W. E. CRAIG

Blue 194 14 W. Central

Professional Directory

W. D. TILLER Dentist

Hours 8:30-12; 1:30-5
Office closed on Fridays
Main 186 71 N. Baldwin

LLOYD L. KREBS, M. D.

Sierra Madre Office, 90 E. Central
11 to 1:00 Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 630

F. P. MILLER, M. D.

Practice limited to diseases of the Lungs and Throat
Appointments made at any time.
Call Main 216

E. L. JACKSON, M. D.

Office and residence 55 N. Auburn Ave.; phone Main 181.
Hours 10 to 12 and by appointment

GILBERT S. BOVARD, M. D.

Hours 10-12-30
Office 8 N. Baldwin phone Main 160
Residence 159 W. Montecito Ave.
Phone Black 47
Secretary's residence phone Blue 26

GEO. W. GROTH, D. O., M. D.

Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Ave.
Calls answered day or night
Phones: Blue 144; (res.) Blue 73

MAY CULBERTSON LAIDLAW

Osteopathic Physician
Hours by appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

Saint-Cyr Sanitarium

Treatment consists of the Fast Cure and Milk Diet
No tubercular cases received
140 S. Hermosa; phone Green 166

John H. Osgood

Building Contractor—Real Estate Broker—Building Loans
Red 104 617½ W. Montecito

ROY KAYA

CEMENT AND STONE WORK
Walks, Fireplaces, Walls, Cesspools
Black 61 374 W. Highland

GIERLICH BROS.

Civil Engineers
LICENSED SURVEYORS
Design and Supervision, Estimates, Plans and Maps
Phones: Sierra Madre Black 100; Monrovia Green 217; Branch office Room 1, Adams Block, Sierra Madre.

McCLOSKEY BROTHERS

CONTRACTING IN

Painting, Paper Hanging and Sign Writing

Artistic Decorating Our Specialty
Tel. Red 49, Sierra Madre 148 N. Mt. Trail

BERGIEN & CABOT Funeral Directors



Phone Main 27

304 West Central

TRANSFERRING AND MOVING

Correct prices guaranteed
Elkin Feed and Fuel
Phone Black 22—43 N. Baldwin

OSCAR RASBACH

Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

Eyes Examined Repair Work Lenses Duplicated

Dr. E. C. Pierpoint

Optometrist
Phone F. O. 3400; near Post office 2550 E. Colo. St., Lamanda Park

Robert M. Finlayson

Architect

Green 24 31 Suffolk

Guaranteed Septic Tanks

Last Forever
D. & J. BUCHAN
Exclusive Agents for
"Hygi-Sept" Septic Tanks
Green 24 31 Suffolk
Blue 207—130 East Montecito

JESSIE WARD

LANDSCAPE GARDENER
Plans Furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel; Phone Blue 29

LIFE INSURANCE

EDNA STAPLES YERXA

Pacific Mutual—"It pays 5 ways"
Aetna: Fire, Theft, Casualty, Life

M. A. DeTEMPLE

MASTER PLUMBER
has moved to 390 W. CENTRAL, where larger quarters and increased facilities are at your command. New Phone Blue 186.

NEWS WANTADS PAY

JACK B. HOSFORD

Draftsman and Designer
Phone Main 105
P. O. Box 202

Studio 2117-7th Ave., Los Angeles

Phone EMpire 5013
FRONA V. CLARKE
Pianiste and Teacher
Sat. all day at 50 E. Grand View
Green 153

Composition Shingles

Over your old shingled roof
Sierra Madre Phone Black 28
CROWN CITY ROOFING CO.
853 Wright Ave., Pasadena
Phone Fair Oaks 6831



SUNDAY DINNER

Turkey or
Chicken

FULL COURSE DINNER ONLY 85c

Merchants Lunch Daily

45c—11 to 2 o'clock

SEA FOODS A SPECIALTY

Fresh Fish Daily—Lobsters—Crabs—
Shrimps—Oysters—
cooked to perfection

SIERRA MADRE CAFE

Central Avenue at Baldwin

SIERRA MADRE NORTH SIDE IS FINE DISTRICT

(Continued from First Page)
Sierra Madre extending from the Double Drive to Sierra Madre avenue a distance of two and one-quarter miles. There is already considerable demand for the paving of Grandview from Mountain Trail to the Double Drive and a proposition is before the Los Angeles Planning commission to extend Grandview to the west through the Hastings ranch to connect with the upper branch of the Foothill boulevard at Santa Anita avenue, forming a great skyline boulevard from Sunland to Sierra Madre, high up on the mountain side.

East Mira Monte and Carter avenues also have been the scene of considerable development. Carter avenue is the most northerly street in Sierra Madre and property there is in great demand. Mira Monte, which is one block south, takes the place of Carter where the mountain becomes so steep that the progress of Carter is stopped.

The district which has been described above was originally the property of two individuals, both of whom came to Sierra Madre many years ago. The lower half of the district belonged to Miss Fanny Hawks, who maintained it for many years as a ranch. Later she donated streets to the city and donated land for the building of a church. Miss Hawks still has a home on Laurel avenue but at present is staying in San Diego.

The upper portion of the district was owned by N. C. Carter, who, many years ago, built a beautiful home on the brow of the hill and planted many of the trees which now adorn the city. The Carter family still lives at the homestead, though Mr. Carter passed away several years ago.

SCHOOL MAN TO SPEAK AT MEET OF CLUB

The Men's Community club will have as their speaker for the April meeting, Thursday, April 16, Mr. Charles H. Hunt, director of physical education in the high schools of Long Beach.

Mr. Hunt's subject will be "Municipal Playgrounds," which ought to appeal to every one who is interested in the welfare of our children. Mr. Hunt's six years experience as lecturer at the State University at Berkeley, his two years at San Bernardino as director of physical education, and his experience at Long Beach ought to qualify him to present this subject in a very entertaining way.

Supper is at 6:30 p. m.; program at 7:30 o'clock. Dinner tickets, 50c, will be on sale at Hartman's drug store, S. R. G. Twycross and Daniel Shaffer.

By vote of the club no tickets will be sold after Wednesday night, April 15, so please make your reservations as early as possible.

—G. S. A.

Card of Thanks

I wish to thank my many friends for their kindness and consideration during the continued illness and recent death of my son, August Reuter.

MRS. ADA REUTER.

MISS KLEMME IS NOMINATED CLUB PRESIDENT

(Continued from First Page)
went to Japan. And now these dolls may be found in a large number of the libraries and schools all over the country. The board of education of Los Angeles county sends out their dolls as a library circulates a book. The dolls on inspection Wednesday were of the Egyptian Empire period, the Elizabethan period of 1600, the Medieval period of about 1500, and two little Dutch dolls.

Mrs. Neal Woods of Hollywood, a very charming and delightful lady, read Browning's "Andrea del Sarto." The audience enjoyed her reading exceedingly and she graciously responded to their applause with two little Italian readings.

Club Notes

It is as yet impossible to give a complete report of the outcome of the Wistaria fete but the partial report submitted by the finance committee was encouraging and pleasing.

The immeasurable hospitality and courtesy of the Fennel family, the absolute delight of the visitors in the beauty of the vine, and the perfect cooperation of the workers minimized the arduous labors incidental to the Wistaria fete. Once more the members of the Sierra Madre Woman's club have undertaken and completed to their own satisfaction work which writes indelibly upon the map of California the name of Sierra Madre.

The chairman of the courtesy committee of the Wistaria Fete wishes to express her thanks to those who so kindly and efficiently assisted her.

Notice

The finance committee requests that all bills incurred by the Sierra Madre Woman's club for the Wistaria Fete be at once presented to Miss Eleanor Bayne, treasurer.

RUTH KLEMME,
Press Chairman.

Fraibergs Hold Sale to Reduce Present Stock

H. Gregor of the Fraiberg and Company jewelry store is planning to move a large portion of his present stock of jewelry so that he can completely restock his store with the very latest in every line. He says that there are a number of excellent pieces of jewelry, silverware, and watches and clocks which he does not wish to carry in stock and which he expects to close out at a greatly reduced price. The Fraiberg company is composed of jewelers of many years experience and their offerings will without doubt be hard to surpass in any other store.

H. A. Harmon, proprietor of the hotel which is to open in Sierra Madre in the near future, is looking for a name and is willing to let the people of Sierra Madre choose the name by which the hotel will be known. He is specially anxious to have the name one which is suggestive of the locality and will welcome any suggestions which may come his way. Those interested in naming the new hotel may leave names at the Chamber of Commerce or at the News office.

Hardware Store Offers Bargains

The Sierra Madre Hardware company is starting a new advertising program this week which will give the people of Sierra Madre an opportunity to take advantage of weekly bargains. The first ad of this variety appears in the News this week and this and subsequent ads should be watched with interest by those who pride themselves in their ability to get their money's worth.

Mr. and Mrs. Harry Hobson of Pasadena were in Sierra Madre yesterday paying a visit to a number of old friends.

Church Holds Its Quarterly Meeting

The Congregational church held its quarterly meeting Wednesday evening, following a dinner served by the Ladies' Aid society. Reports were read from the various departments of the church which indicated an unusually healthy and growing condition in every department. The Sunday school showed a specially high rate of increase.

Mr. and Mrs. F. H. Hartman, Mr. and Mrs. Rudolph Hartman and Mr. and Mrs. Victor Hill attended a banquet given in honor of the Rexall druggists of the Southwest last Wednesday night.



WORK WANTED

NURSE—Can do almost anything; would consider housekeeping; Black 191. 28*a

WORK WANTED—Housework, half days; Blue 195. 28*a

SEWING — Remodeling, children's clothes, and men's shirts; will sew at your home; Mrs. David Vedder 39 Windsor Lane. 28:30a

GARDEN WORK, etc., wanted by school boy; Jackson Zeiler, 93 Mira Monte; Black 28. 27:atf

WANTED: By an expert gardener, lawn and garden work part time. Frank Lockyear, 30 Windsor Lane. Black 22. 12ctf

WANTED—Team work, rock work, carpenter work; Chantry Bros., 192 Merrill Ave., Blue 202. 20ctf

CARPENTER and Cabinet work, jobbing of all kinds. J. A. McCloskey. 148 N. Mt. Trail. Red 49. 40ctf

HEMSTITCHING—8c and 10c a yd.; Sadler's or 674 Woodland Drive, at pool; Blue 127; Mrs. House. 22:tf

COMPANION NURSE—To semi-invalid, or will stay with children evenings; capable in many ways; phone Black 167. 27*29a

HELP WANTED

LAUNDRESS WANTED—377 North Lima. 28*b

LOST AND FOUND

LOST—Small pink baby blanket; kindly return to News office. 28*g

MISCELLANEOUS

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

RICHARDS' BAKE SHOP—Careful attention given to orders; 45 N. Baldwin; Black 48. tf:tf

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

WANTED—Unimproved land near Mountains; give full details in first letter; address Van Nuys, Cal., route 2 Box 342. 27*29i

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena. Tel. F. O. 157. 4ctf

ROOMS—BOARD

BOARD—Will give 1 or 2 T.B.'s good board and attention; reasonable; any stage; L. Elson, 271 N. Lima. 28*i

ROOMS with board; Black 19 41ctf.

FOR RENT

ROOM FOR RENT—Bed room furnished; separate entrance; board if desired; 148 W. Highland. 28*h

FOR RENT—Furn. 6 rooms, 2 apts., \$25.00 mo. You can sublet half, and it won't cost you rent; apply M. Rudolph; 36 E. Central. 28tf:d

FOR RENT—Furnished and unfurnished 3 and 4 room apts.; Sunshine Court, 180 Mountain Trail. 28*30d

FOR RENT—Furnished, clean four-room modern bungalow with garage, \$35.00; inquire 65 E. Laurel. 27:29d

FURNISHED DUPLEX—Three rms. newly decorated, summer rates; 377 Sycamore Place. 28*d

FOR RENT—Unfurnished bungalow, 4-rms. \$40; close in; S. M. Realty Co., 31 N. Baldwin. 28:d

TO LET—Furnished 3 room apt., half block of P. O., 2 people; also 6-room furnished house, 103 E. Montecito Ave. 25*27d

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:tf

FOR RENT—Furnished, 3 rooms and bath; wonderful location; large yard; garage; 93 W. Mira Monte; phone Black 28. 28tf:d

READ—"Monte Vista Club and You" on Page Two. 28:d

FOR RENT—Furn. bungalow; four rooms and bath; in Sunshine Court; half block from car line; 180 N. Mt. Trail. 26tf:d

FOR RENT—3 room furnished house with bath, sleeping porch, garage. Blue 186; 390 W. Central. 28:d

FOR RENT—5-rm. beautiful furn. house; all modern, sun room, sleeping porch; garage; \$35 mo.; 2 blocks from car line, near mts.; 255 N. Grove; tel. Black 134. 28:d

THE MIRA MONTE hotel has been remodeled into 1, 2, and 3 room housekeeping apartments; large lobby, sunny porches, and spacious grounds; phone Green 19. 27tf:d

FOR EXCHANGE

TRADE—2-story home in L. A. for S. M. vacant or improved; S. M. Realty Co., 31 N. Baldwin. 28:f

FOR SALE

FOR SALE—Dahlia Bulbs, cheap. Blue 87. 28:e

FOR SALE—Small ice box and electric washing machine; both in fine condition; call Black 19. 28:e

FOR SALE—Fully equipped Barnes foot lathe, in splendid condition; call Blue 143. 28*e

FOR SALE—Radiola III-A 4-tube Dictograph horn, with batteries; reasonable; call evenings; 55 Olive. 28*30e

FOR SALE—1921 Chevrolet touring; good condition, \$125; call Green 191. 28*e

FOR SALE—German police dog, 10 mos. old; very low price; 60 North Sunnyside; Blue 212. 28:e

FOR SALE—Mantel bed, rosewood finish; mattress; cheap; Red 122; 144 E. Highland Ave. 28*e

ELECTRIC WASHER for sale; excellent condition, \$40; phone Green 3; Mrs. Roess. 28:e

1919 CHEV. TOUR.—Good tires and engine, price \$60; Black 213. 28*e

FOR SALE—At a sacrifice, modern home 5 rooms and sleeping porch; fireplace; lots of shade and shrubbery; low price and good terms; owner, 209 W. Laurel avenue; Phone Green 83. 28:30e

FOR SALE—Vacant lot 50x150, close to Mts., fine view, \$1050; S. M. Realty Co., 31 N. Baldwin. 28:c

FOR SALE—Residence lot in restricted district, owner will sacrifice for \$900 cash; see Geo. A. Oswald, 6 N. Baldwin Ave. 28:c

FOR SALE—Home with income property in rear; near carline; cheap; will sacrifice for quick sale; must be seen to be appreciated; 28 North Lima St. 27*29e

SAXAPHONE FOR SALE—Conn alto in good condition; bargain; inquire News office. 26*28

FERTILIZER For Sale. \$3.50 load. Green 10. 10ctf

FRESH TAMALES for sale Saturday, April 4, at 72 West Montecito. 28*2e

FOR SALE—Good family cow, Jersey Holstein, extra rich milk, priced \$60.00; for further particulars address B. J., care News. 27:28e

FOR SALE—Marshall & Wendall upright piano, good terms; 282 San Gabriel court; Green 49. 27*29

BOOKS FOR SALE—Dr. Elliott's Five-Foot Harvard classics; complete new set; will sacrifice; 251 S. Baldwin; Green 37. 28:e

FURNITURE FOR SALE — Piano, Victrola, oak library table, bedavenport, ivory dressing table, breakfast table and chairs and morris chair. Mrs. Ivan Buie, 46 E. Highland, Green 84. 28*e

FOR SALE—By owner; good modern 5-room house and garage; phone Black 80. 27:29e

NORRIS

ESTABLISHED
1887

Premium



Easter Greetings FROM NORRIS

Easter Eggs and Dyes
Easter Candles—Baskets
—Novelty Candy Toys
—Easter Cards—

Washington Winesap Apples
1-gal. can 65c
6 lbs. solid apples all peeled and cored

SPECIAL

Chocolate Creams for Easter
Regular 60c the lb., Special Price
45c lb.

SPARTAN SELF-SERVICE Department

No Phone—No Delivery—No Clerks
You Save All—Compare Our Prices

COBB'S PEAS	27c
Sifted Sweet Winkle	
JERSEY CORN FLAKES	25c
3 pkgs. (learn the Jersey difference)	
FINEST EASTERN HOMINY	25c
"Awinna" No. 2 1/2 can 2 for	
ELECTRIC LIGHT BULBS	25c
25, 40, 50 watts, each	
Cobbs Sauerkraut, No. 2 1/2	16c
Snowbird Cedar Polish, 12-oz. bot.	40c
Fame De Luxe Country Gentleman	
Sweet Corn, No. 2 can	21c
Cobb's Red Kidney Beans	15c
Spratt's Dog and Puppy Foods—	
Spratt's Fibo	36c
Spratt's Ovals	36c
Spratt's Dog Cakes	36c
Spratt's Puppy Cakes	39c
Heinz's Chow Chow, 12-oz. bottle	38c
Kipperd Snacks	7c
St. Regis Sardines	9c
Ship Norwegian Sardines, 2 for	25c
Caltuna, No. 2 1/2 can	15c
Excelda Norwegian Sardines, 2 for	25c
North Star Norwegian Sardines	14c
Queen Maud Imported Norwegian Bristling	
Sardines	18c
Dromedary Dates, package	22c

S. R. NORRIS

SIERRA MADRE
DEPARTMENT STORE

Phones: Black 12; Main 205
331 West Central